



Primary Identifier
 Classic Spanish Tower, approximately 100' high
 Relates to the historical architecture of the Plaza Center in Kansas City
 Visible from I-435
 Sculpted water birds
 LED screens face North and south
 Illuminated letter forms
 Night time light show
 Programmed water show



Secondary Identifier
 Parallel and State entry signs, approximately 35' high
 Sculpted water birds
 Illuminated letter forms
 Programmed water show



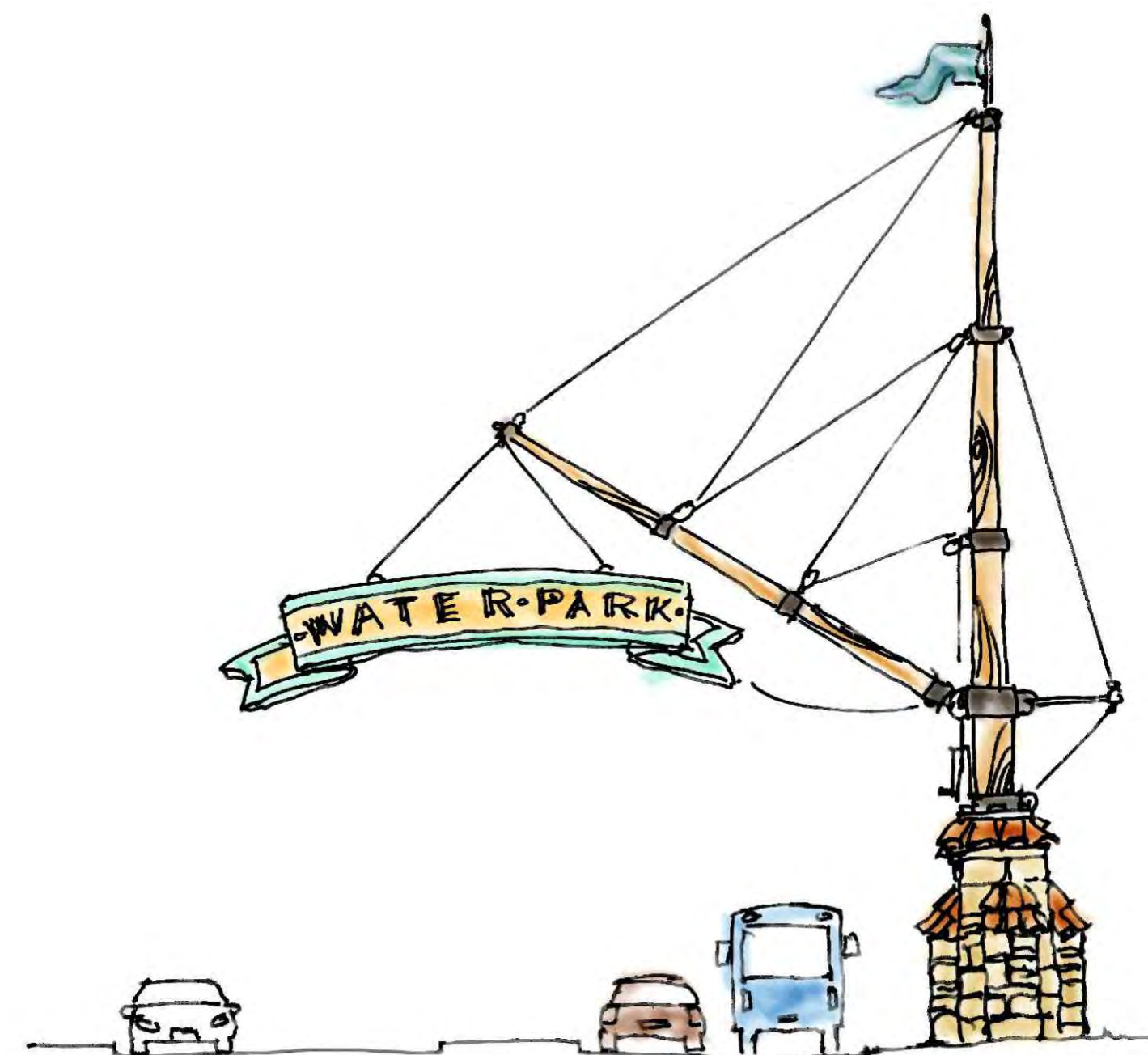
Transition Elements
 From Parallel leading to parking, approximately 60' high
 Tall banner groups indicate direction of movement
 Help move motorists through turns in entrance road



Vehicular Movement Element
 Welcome arch over 98th half way between France Family road and Water Park parking, approximately 40' high, 70' wide
 Encourages Water Park traffic to keep moving beyond retail parking lots
 Arch is formed from reclaimed materials, and suggests water jetting over roadway



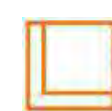
Entry Portal
 Parking access for retail and River Walk
 Nature is featured in the image of new growth coming out of the stumps which have completed their life cycle and now support a new cycle of life
 Reclaimed tree stumps on rock bases
 Found and reclaimed metal used to sculpt vines and animals
 Fast growing vertical plantings enhance the sense of approach and welcome



Entry Portal
 Parking access for the Water Park, approximately 75' high
 This old derrick was gift from the people of a small fishing village in Portugal
 Sign is carved from wood
 Superstructure is spars from old sailing ships
 Iron fittings, blocks and tackle are old reclaimed parts from boats
 Cable and rope are rough and have the appearance of much use

Story Line
 During his travels in Mediterranean, MBJ met an inventor and kindred spirit in Seville, when exploring the Guadalquivir River in Spain. They shared many ideas about MBJ's discoveries around the world and Gaudi's knowledge of old Europe. Upon arriving in Kansas, the crew of Xplorer was excited to find wonderful Spanish architecture close by in the Country Club Plaza, and decided to build a tower that reminded them of their wonderful friend in Seville... and topped it with aquatic birds and animals that can sometimes be seen in the Park by careful lookers.

After leaving Seville and rounding the southern tip of Portugal, the Xplorer stopped at the then very small fishing village of Vila Nova de Milfontes. This was a very beautiful place that the crew of Xplorer liked very much. They liked the friendly villagers even more. The village was very poor due to the coastal traders passing them by because their ancient quay and derrick were not up to off-loading the traders' cargo. So MBJ and his crew, being very handy as well as creative, removed one of Xplorer's sturdy deck cranes and replaced the old derrick on the shored-up dock. The delighted villagers insisted that MBJ keep the old derrick, with its wonderful fittings from old sailing ships, as a token of their gratitude. It now welcomes visitors to the Water Park, and it reminds MBJ of the villagers every time he passes under it.

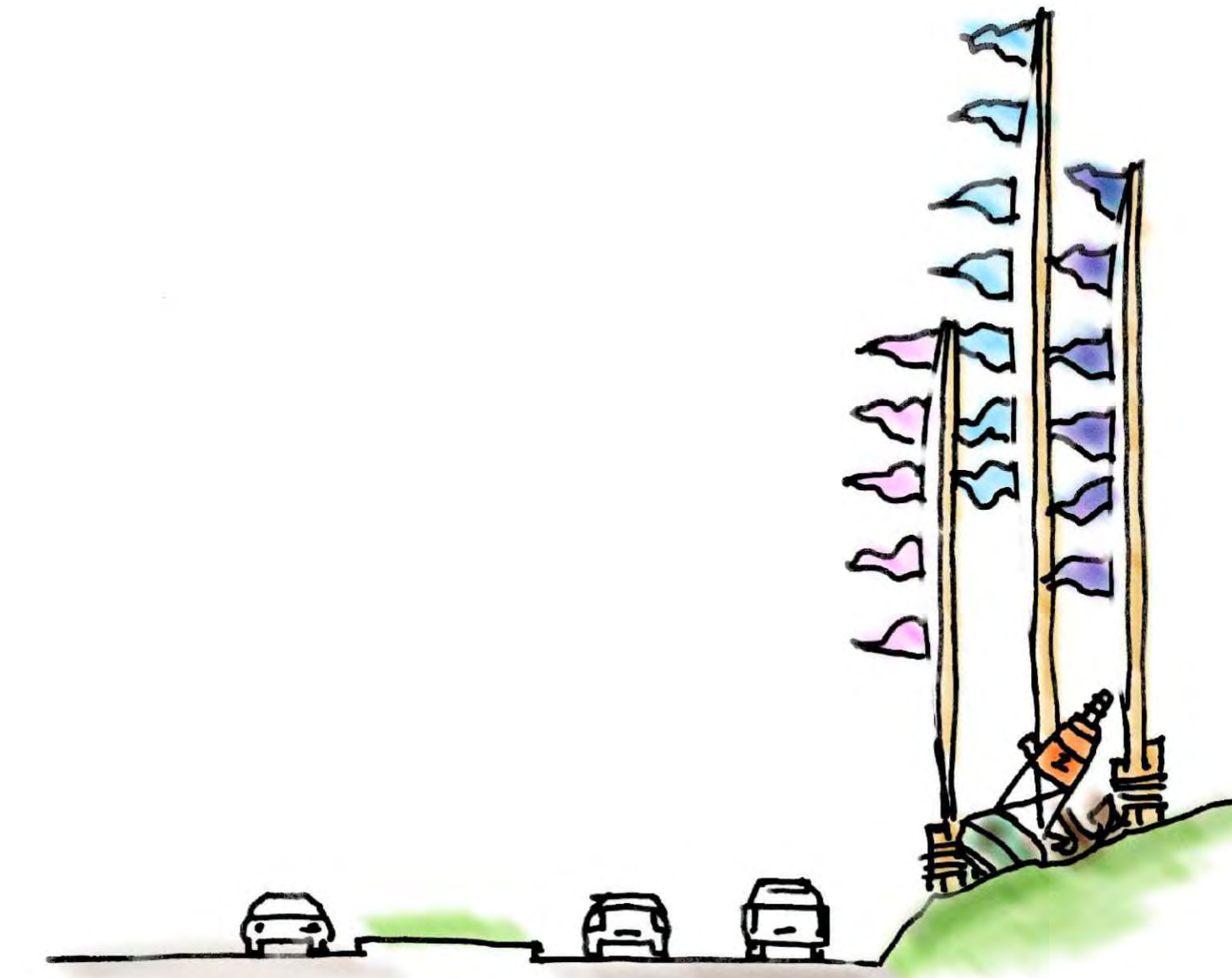




Secondary Identifier
 Parallel and State entry signs, approximately 35' high
 Reclaimed sea buoy is part of the Xplorer adventures
 Illuminated letter forms



Alternate Primary Identifier
 Light house constructed by the crew of the Xplorer, approximately 90' high
 Made of found objects and materials
 Containers deposited by weather event that brought the Xplorer to Kansas
 6 ft illuminated letter forms
 LED screens face North and Southbound I-435



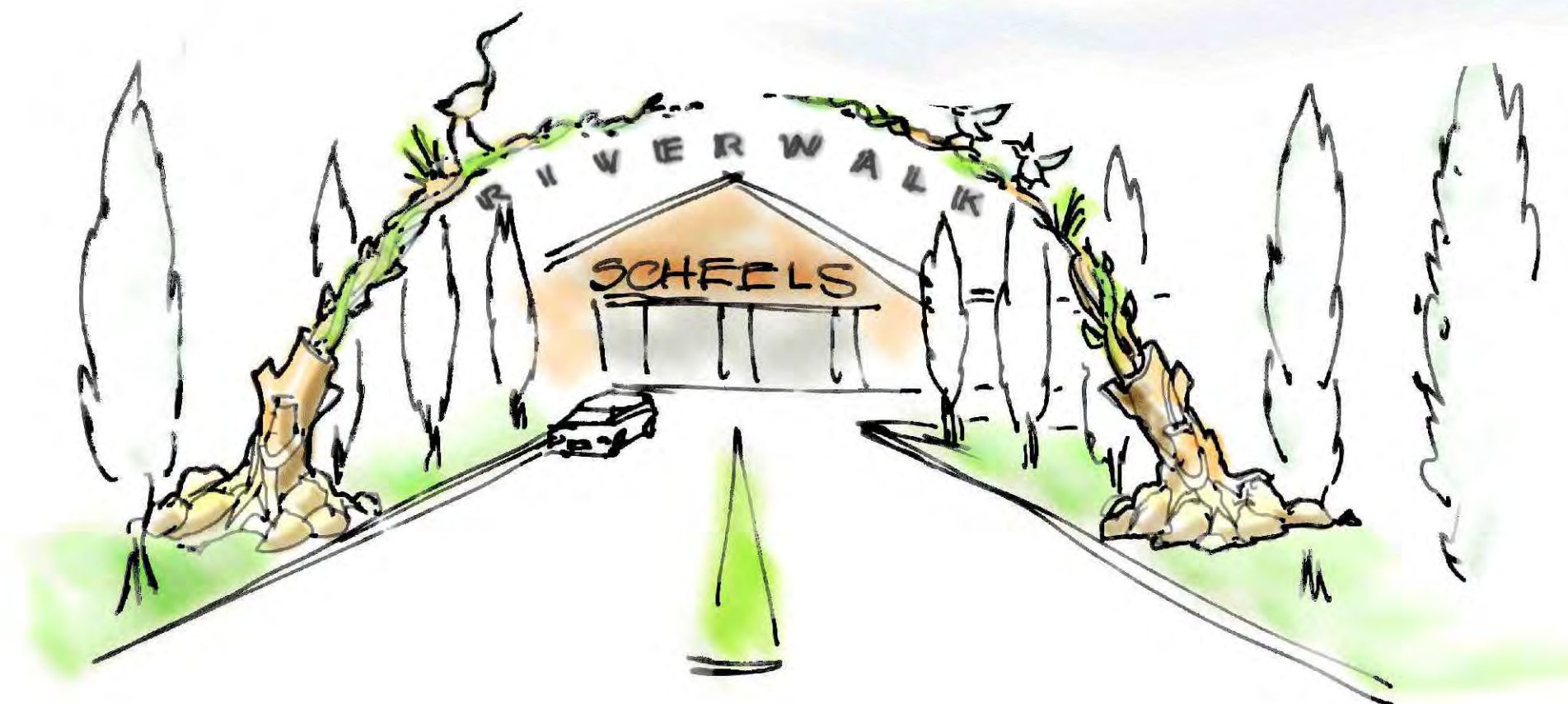
Vehicular Movement Element
 On 98th half way between France Family road and Water Park parking
 Encourages Water Park traffic to keep moving beyond retail parking lots, approximately 60' high
 Reclaimed wood poles and nautical artifact

Primary Identifier
 Light House Reconstruction, approximately 90' high
 Relates to the adventures of the Xplorer and her crew
 Visible from I-435
 Reclaimed structure or replicated with recycled materials
 360 degree LED screen with slowly rotating images
 6 ft illuminated letter forms
 Night time light show
 Interactive displays tell the story of the light house, and the story of its reclamation

Story Line
 After exploring the Chesapeake Bay and all of its estuaries MBJ and his crew sailed South along the treacherous coast of the Carolinas. The Xplorer was caught in a ferocious Norther off Cape Fear, and grounded on a sand bar not far from the light house that now marks the location of the Schlitterbahn Vacation Resort. If not for the lighthouse and the extra-bright light that the keeper kept burning the night of the storm, the Xplorer would have grounded on the rocks of the Cape. In the several days that it took for the storm seas to subside and to keedge Xplorer off the bar, MBJ and the light keeper became good friends. In addition to the keeper's hospitality, it turned out that he served the best homemade Chocolate Wave ice cream MBJ had ever tasted. Years later, MBJ heard that the light house that saved Xplorer from almost certain doom was to be replaced by a modern light closer to the mainland, and he brought it here to mark the spot where his fun and vacation Village would be built. You can even get a Chocolate Wave ice cream cone in the light keeper's house... as well as learn about ecology and other fun facts that have to do with reusing things that some people don't want anymore.

Heading farther South, the crew of Xplorer found that it couldn't get into the hurricane hole at Boot Key in the Florida Keys, because an old single-lane draw bridge that connects Boot and Marathon keys made the pass too narrow. And a hurricane was headed right for the Keys. After consulting with the locals, the industrious crew of the Xplorer quickly removed the old bridge and anchored in the safety of the lagoon. In the days following the hurricane, MBJ and his friends connected the keys with a wider, stronger bridge constructed of materials that they had been collecting on their world-wide voyage. Being recyclers at heart, the crew of Xplorer loaded the pieces of the old bridge aboard their ship before continuing their adventure to the West. Finally settled in Kansas, MBJ and his friends reconstructed the old draw bridge as a welcoming portal to the Water Park experience... and a reminder of another of their wonderful adventures.

The sea buoys that mark the entrances to 98th Street and other nautical elements, such as channel marker number nine, that visitors pass on their way into the Resort all have similar stories that will be retold. In the telling of these stories, these elements will take on special meaning to guests as they notice more and more details around them that are full of history and speak of adventure.



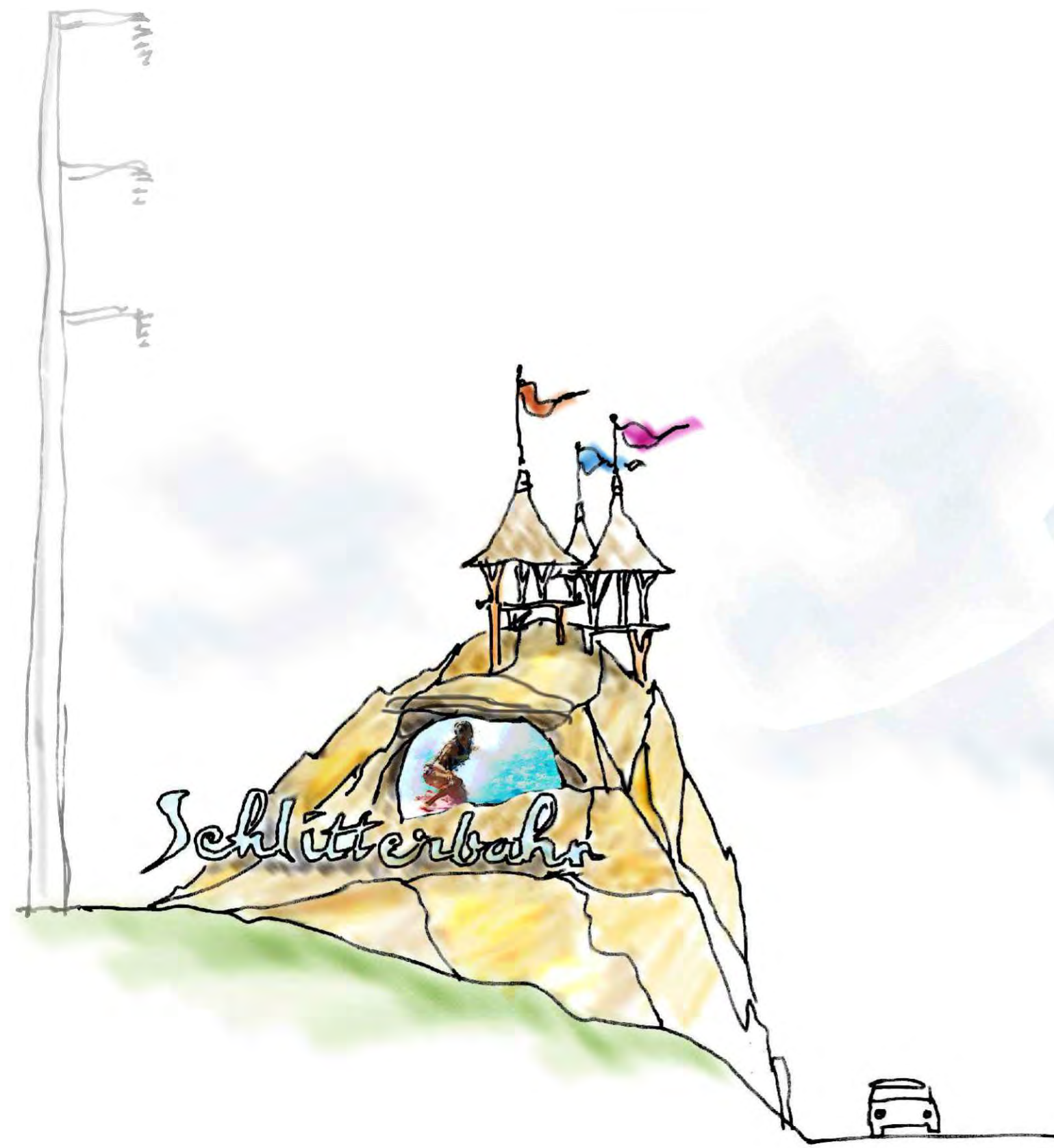
Entry Portal
 Parking access for retail and River Walk
 Nature is featured in the image of new growth coming out of the stumps which have completed their life cycle and now support a new cycle of life, approximately 24' high, 65' wide
 Reclaimed tree stumps on rock bases
 Found and reclaimed metal used to sculpt vines and animals
 Fast growing vertical plantings enhance the sense of approach and welcome



Entry Portal
 Parking access for the Water Park
 Reclaimed structure or replication of original using recycled materials, approximately 40' high
 This single lane draw bridge crossed a pass on Boot Key, the site of one of Xplorer's adventures
 Sign is cut from iron and lighted

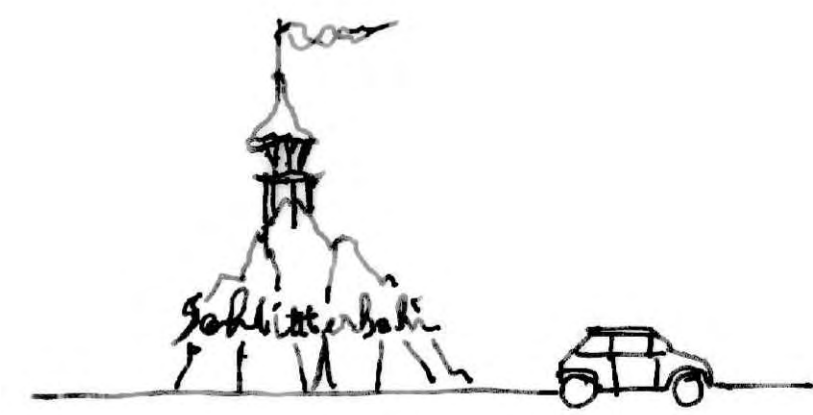


Transition Elements
 Found objects and reclaimed materials that relate to Xplorer's adventures
 Help move motorists toward Water Park entrance

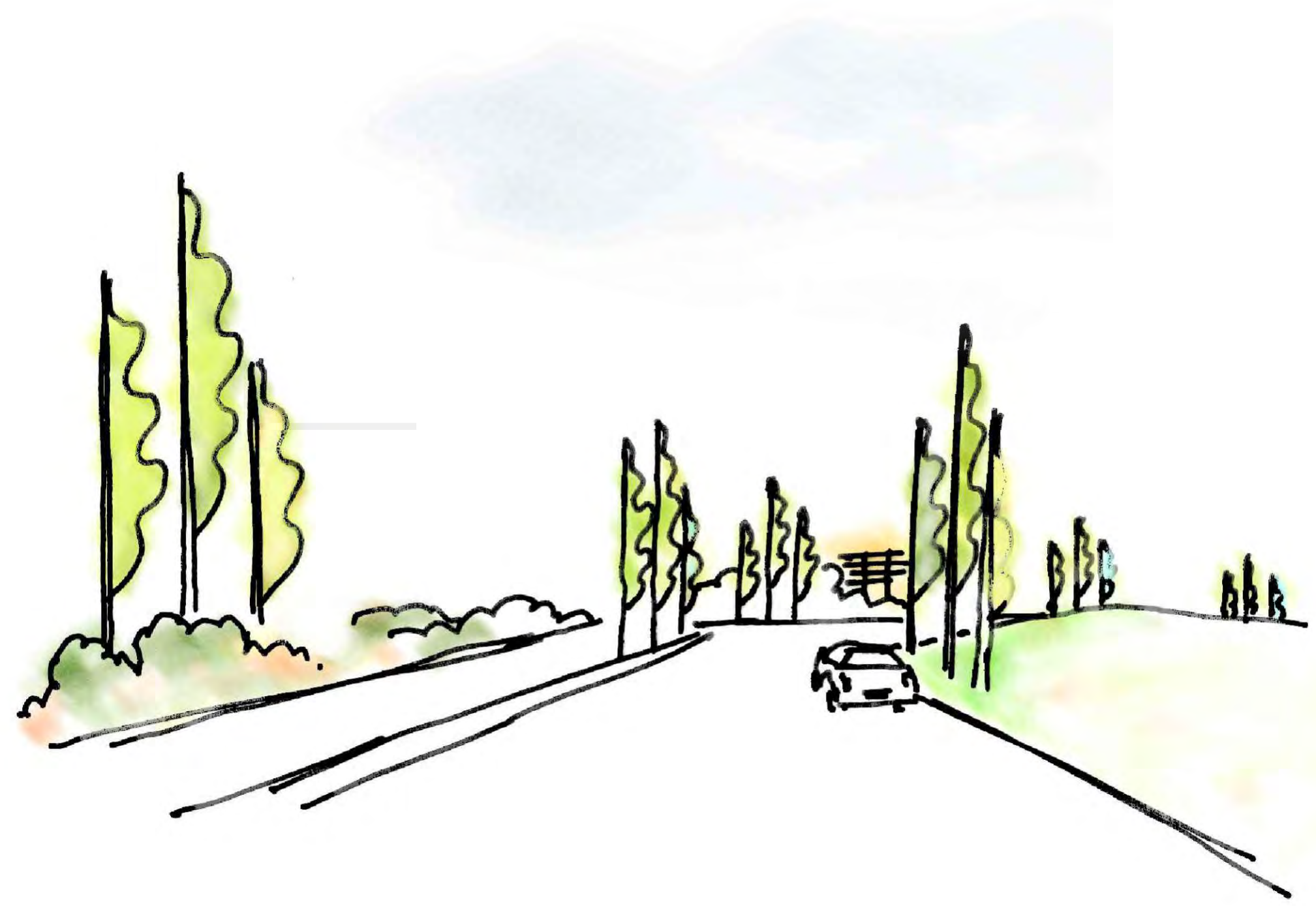


Primary Identifier
Glacier Rock Lookout

The promontory was fashioned by the glacier discovered by Xplorer crew
Visible from I-435 under the power lines
Lookout shelters used by MJB to wait for his friends to arrive, approximately 80' above 98th
LED screens face North and South
6 ft illuminated letter forms
Shelters made of reclaimed materials

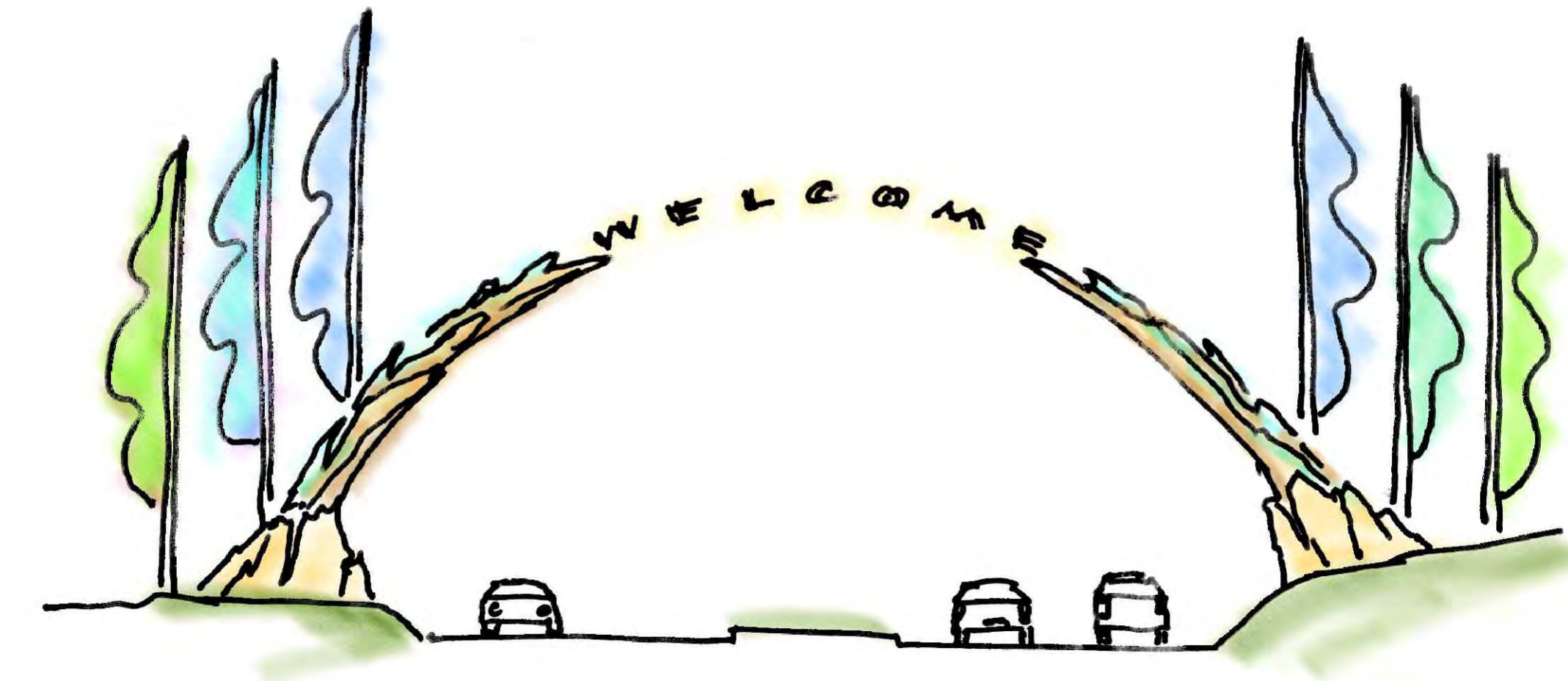


Secondary Identifier
Parallel and State entry signs, approximately 30' high
Illuminated letter forms



Transition Elements
From Parallel leading to parking
Banner groups indicate direction of movement, approximately 40' high
Help move motorists through turns in entrance road
Oak leaf banner shapes relate to nature theme and the recurring story of the "circle of life" found throughout the Park

Vehicular Movement Element
Welcome arch over 98th half way between Franco Family road and Water Park parking, approximately 40' high, 70' wide
Encourages Water Park traffic to keep moving beyond retail parking lots
Arch is formed from reclaimed materials, and suggests water jetting over roadway



Story Line
Along with the mysterious glacier discovered by MJB, there are other remnants of the ice age scattered throughout the SVV site including a number of glaciated rock outcroppings. The largest outcropping can be seen from I-435, and now has large LED message boards in what is a tunnel carved by the rushing water of melting glaciers eons ago. MJB and his friends have built lookout huts atop the rock to wait and watch for their friends who come to have fun and play all day... and sometimes they stay and play all week!

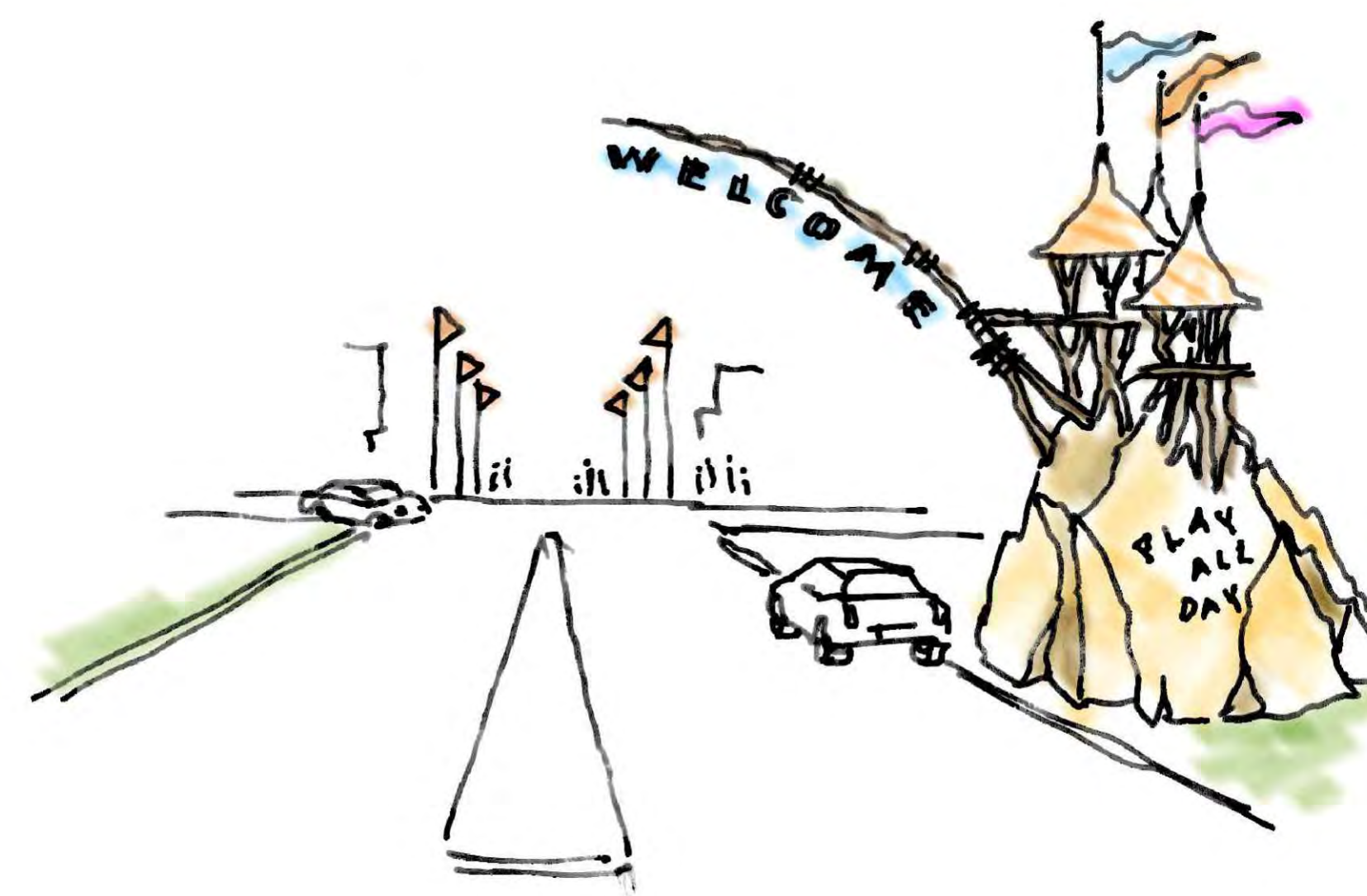
MJB's buddies have also built lookouts on the other rock outcroppings at the 98th Street entrances and the portal to the Water Park. Visitors, and especially kids, often spot one of the crew from the Xplorer waving to them from a lookout when they arrive for a day of fun. Lookouts in the Water Park are favorite spots for story telling and fun learning about conservation and sustainability. And, kids sometimes use them to look for their friends.

Combining other nature related elements such as banners and the use of reclaimed trees and recycled materials with this iconic connection to the ice age and the glacier feature inside the Water Park, is a way to link the natural history of the ancient earth with the nature that the visitor sees and interacts with at the Resort. The link between what Xplorer has discovered about the past and the ecological challenges of today is something that MJB likes to explain to kids and their parents.



Entry Portal
Parking access for retail and River Walk

Nature is featured in the image of new growth coming out of the stumps which have completed their life cycle and now support a new cycle of life, approximately 24' high, 65' wide
Reclaimed tree stumps on rock bases
Found and reclaimed metal used to sculpt vines and animals
Fast growing vertical plantings enhance the sense of approach and welcome

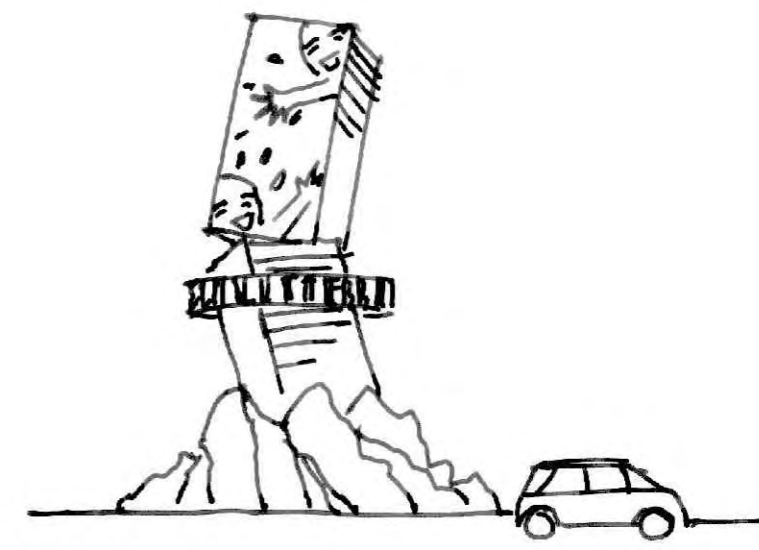


Entry Portal
Parking access for the Water Park
MJB also likes to greet his friends as they arrive at the parking lot from his "other" look out, approximately 30' high
Reclaimed wood and other materials are held together with recycled fasteners and lots of lashing



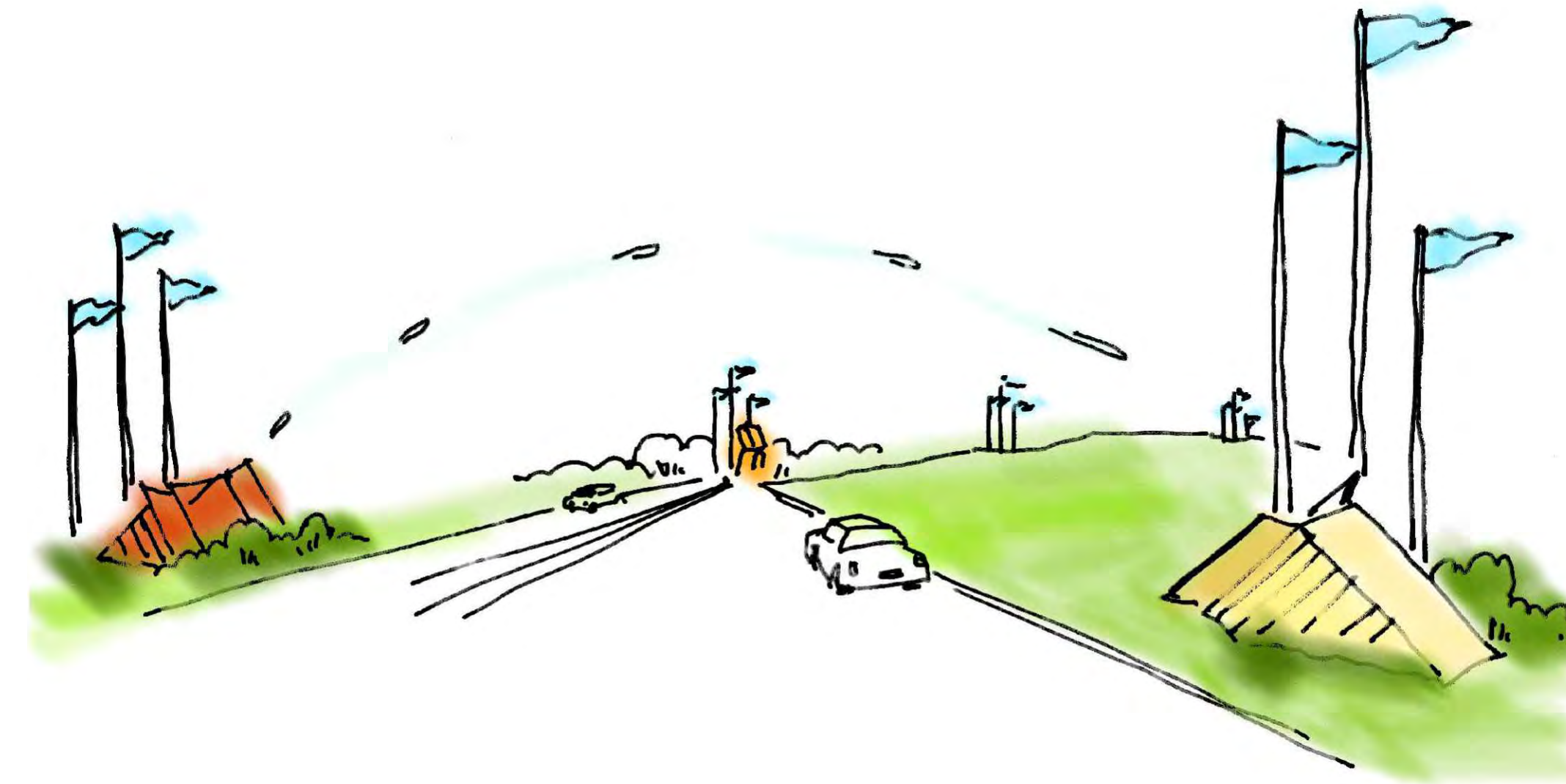
Primary Identifier

Shipping Containers
 The containers were scattered throughout the SVV site by a monstrous tornado that deposited the Xplorer and her crew here in Kansas
 Visible from I-435
 Containers are cut and welded together and anchored in a faux rock base, **approximately 100' high**
 Optionally, the base can be part of the glacier that guests will encounter in the Water Park
 LED screens face both North and South
6 ft illuminated letter forms
 Programmed water event and light show



Secondary Identifier

Parallel and State entry signs, **approximately 40' high**



Transition Elements

From Parallel leading to parking
 Banner groups and fun things to do with shipping containers indicate direction of movement, **approximately 40' high**
 Help move motorists through turns in entrance road

Story Line

With a twist in the main story line that finds Xplorer almost as far up the Arkansas River as Tulsa, Oklahoma, a tornado of mammoth proportions picks the ship and its crew up out of the river and deposits them unharmed in Kansas. After sorting things out and discovering many wonderful things in their new environment, MBJ and his crew notice that some of the containers that they had collected from the sea in their travels around the world had been scattered around by the tornado... and some of them in very interesting places and configurations. So, MBJ decided to make them into landmarks, fun things to do with water, and even concession stands for his extremely fun water park. They can be seen from miles away by folks coming to have a good time, and even identify the main route right to up to the entrance of the Water Park.

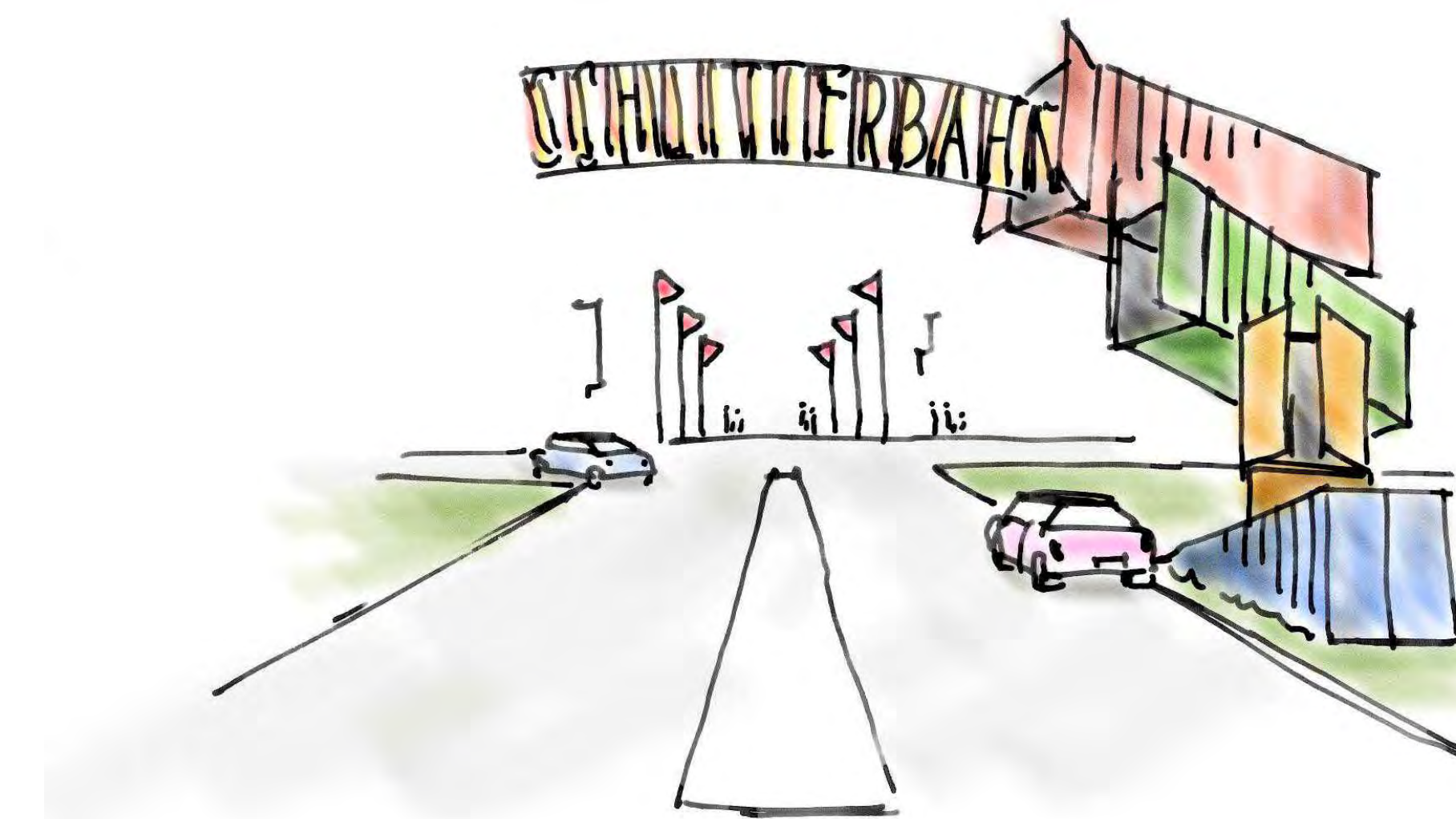
Bright colors, names from places far away, some with artwork created by children, others with large LED message boards characterize the playful way the containers are stacked and assembled... reinforcing MBJ's motto of "let's play, 'cause my favorite thing to do is play all day".

MBJ likes to remind kids and adults alike that reusing and recycling things that we find around us is a good way to conserve our natural resources. And, the containers demonstrate recycling in big way!



Entry Portal

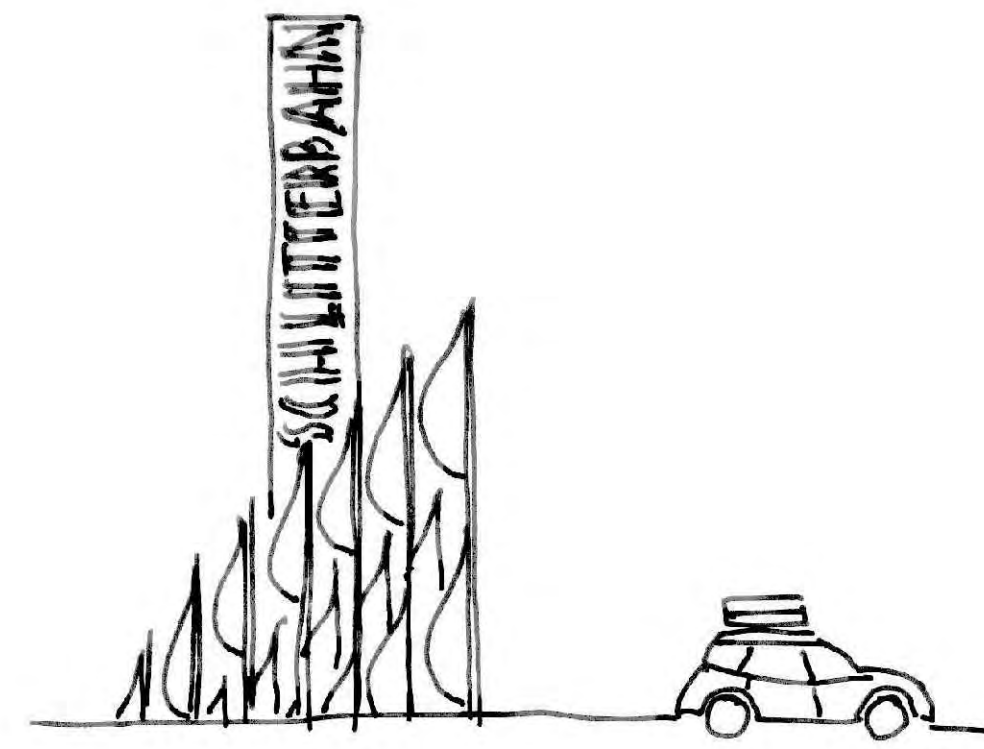
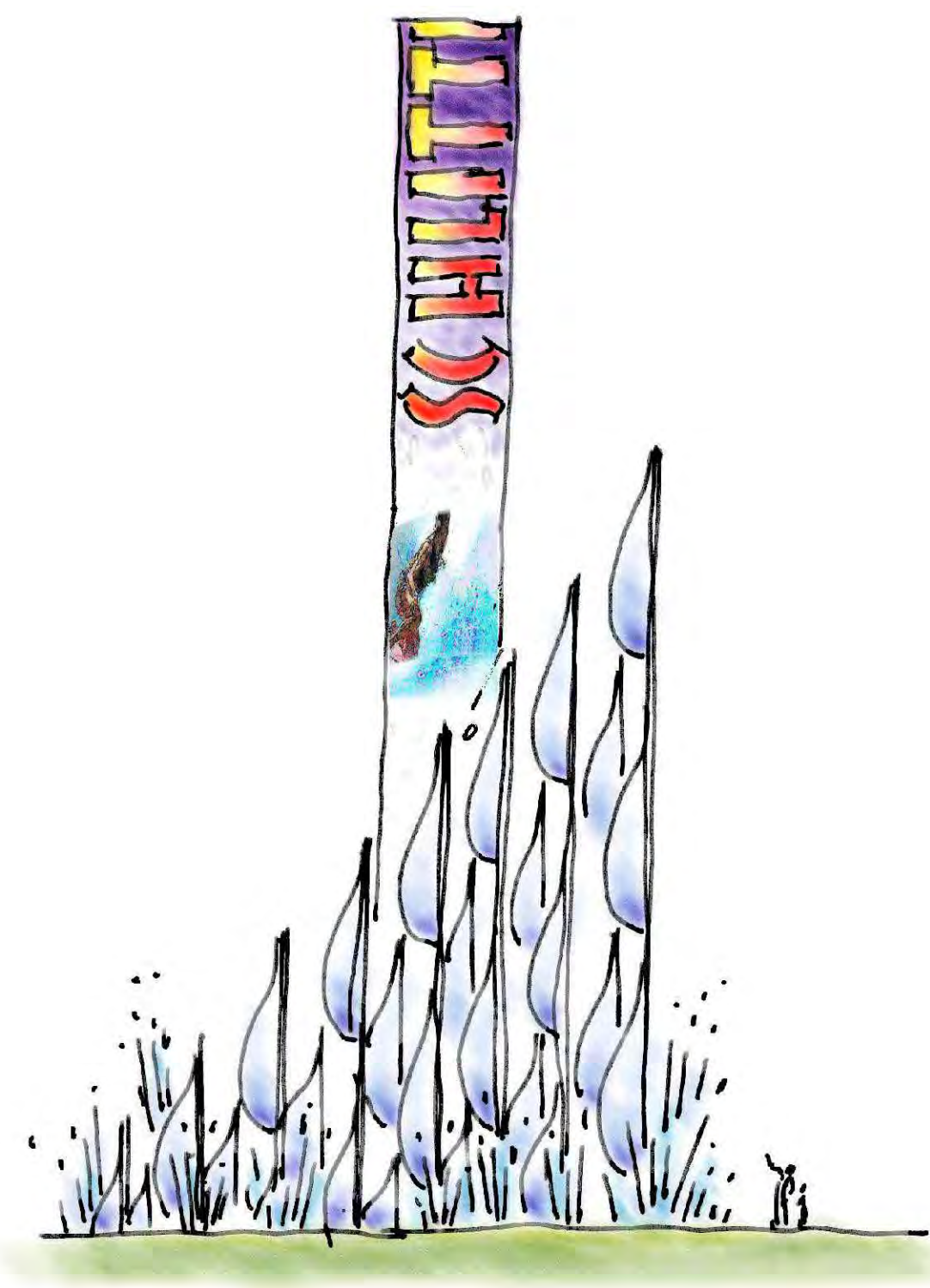
Parking access for retail and River Walk
 Nature is featured in the image of new growth coming out of the stumps which have completed their life cycle and now support a new cycle of life
 Reclaimed tree stumps on rock bases
 Found and reclaimed metal used to sculpt vines and animals
 Fast growing vertical plantings enhance the sense of approach and welcome



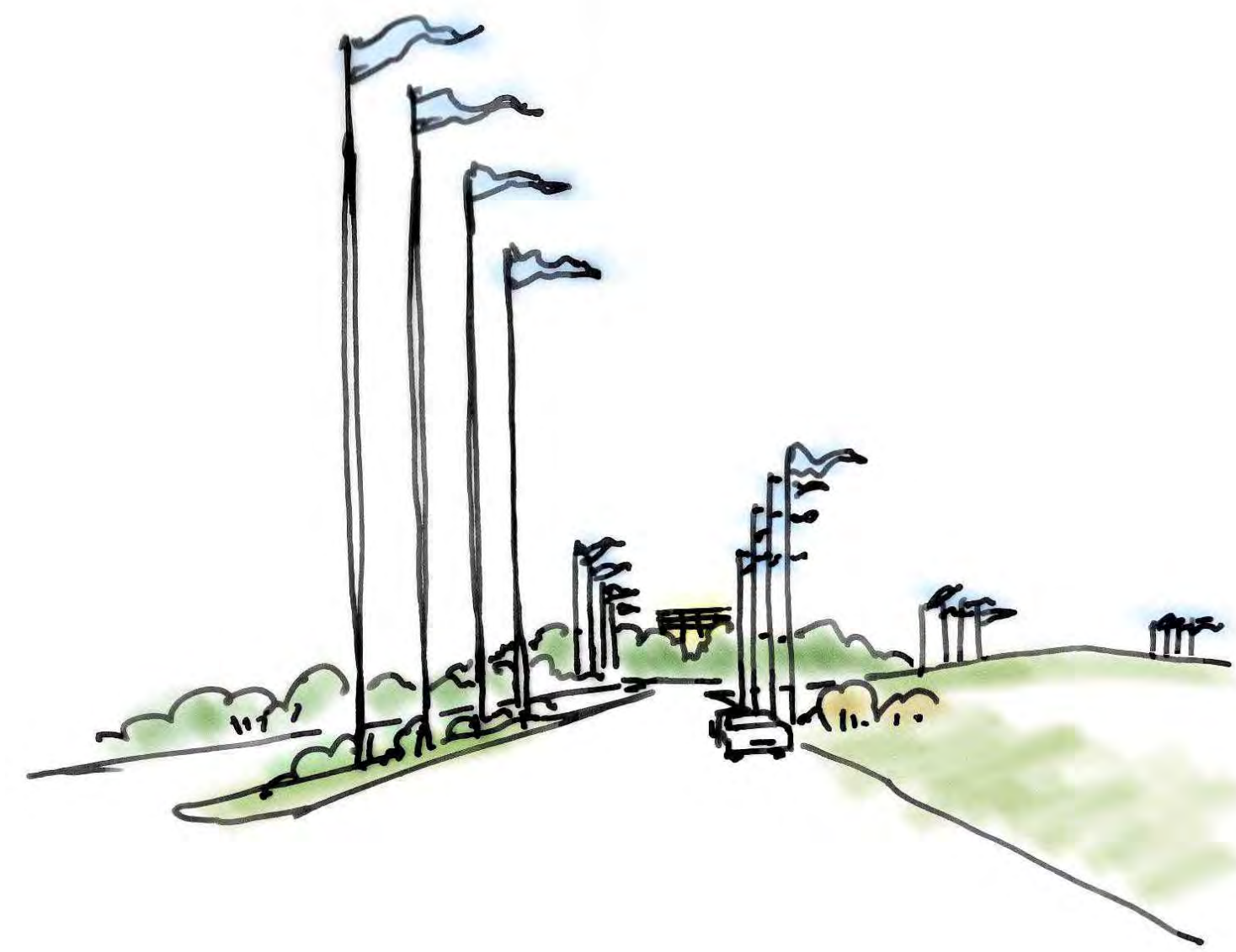
Entry Portal

Parking access for the Water Park, **approximately 30' high**
 Stacked and rotated shipping containers
 Doors are opened more on each stacked container
 Lighted letterforms project out of top container

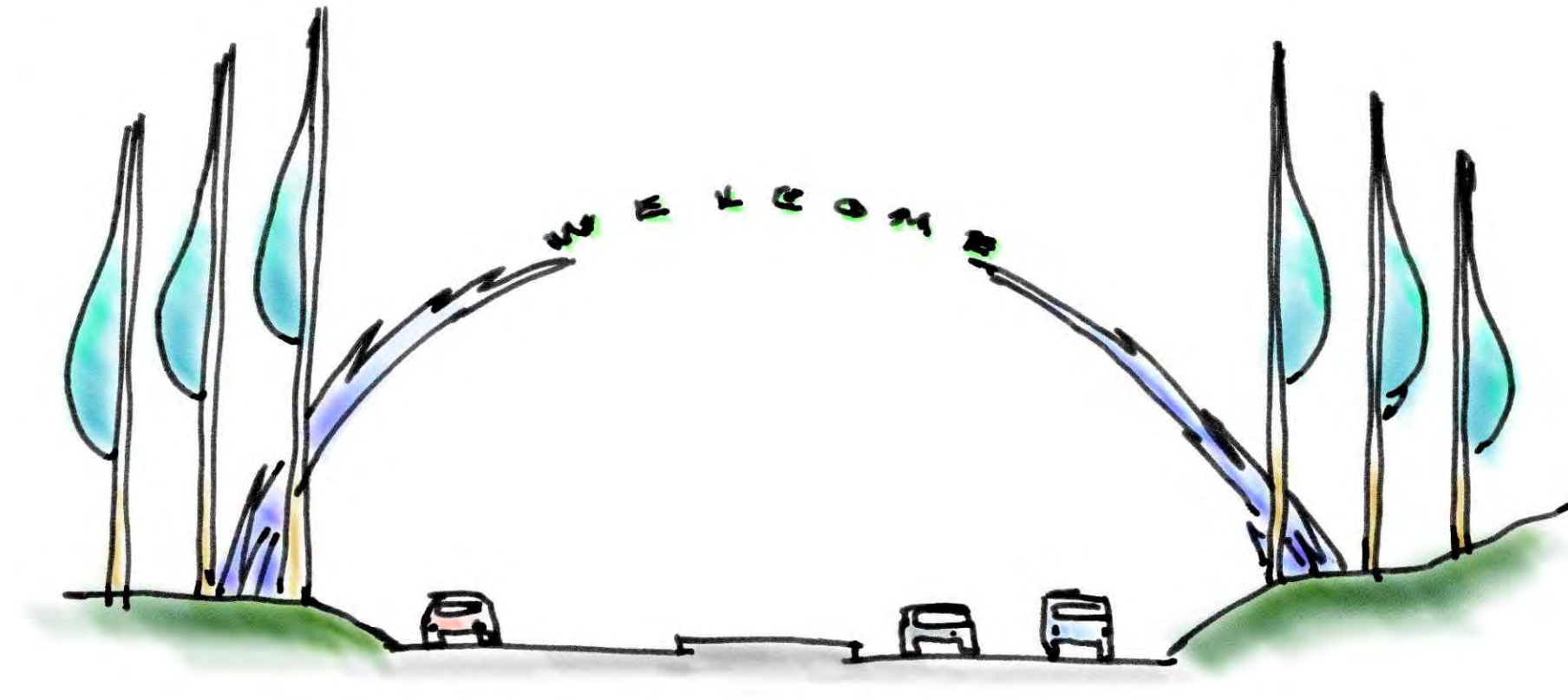




Secondary Identifier
 Parallel and State entry signs
 Vertical column surrounded by banners, **approximately 40' high**
 Internally illuminated, or possibly LED, graphics



Transition Elements
 From Parallel leading to parking, **approximately 60' high**
 Tall banner groups indicate direction of movement
 Help move motorists through turns in entrance road

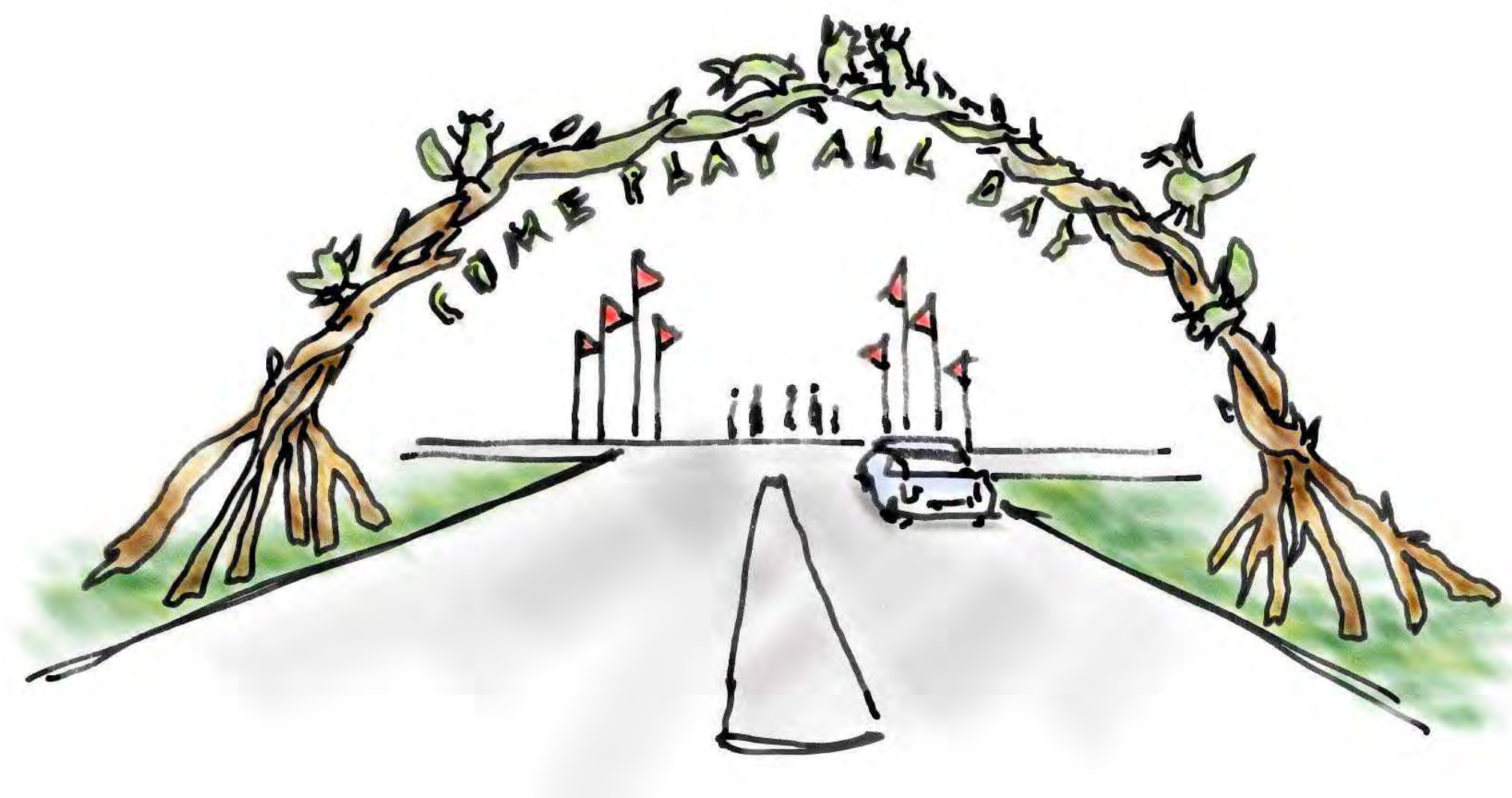


Vehicular Movement Element
 Welcome arch over 98th half way between France Family road and Water Park parking, **approximately 40' high, 70' wide**
 Encourages Water Park traffic to keep moving beyond retail parking lots
 Arch is formed from reclaimed materials, and suggests water jetting over roadway

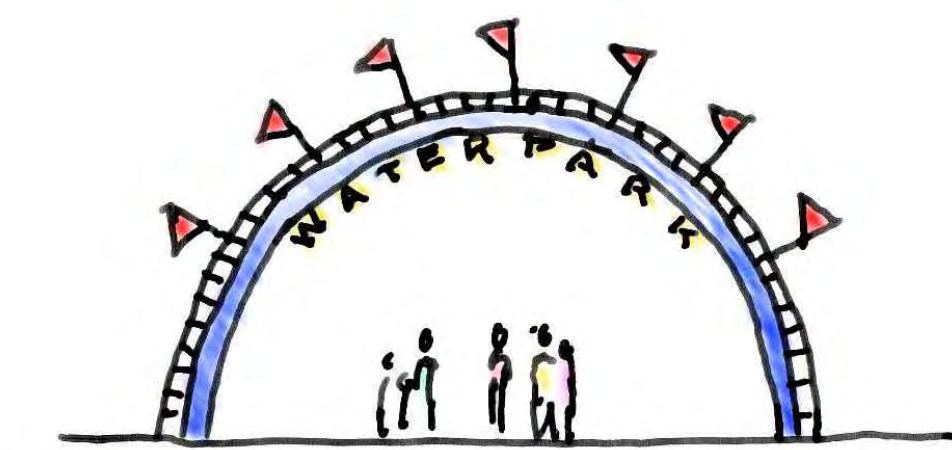
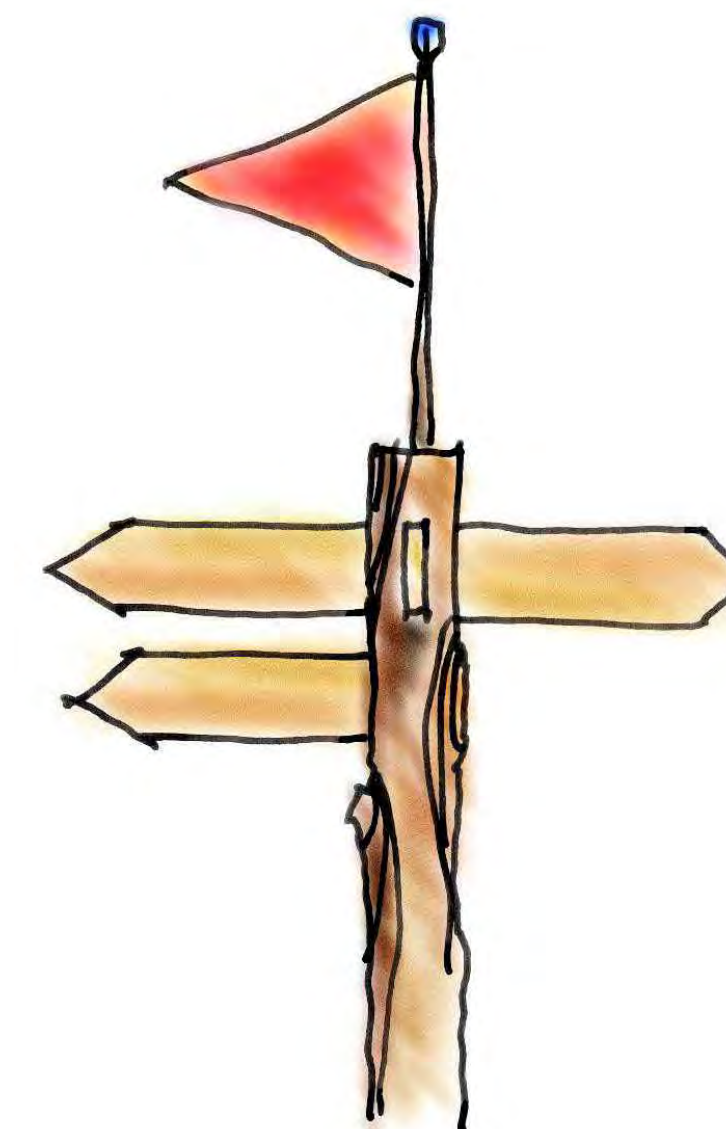
Primary Identifier
 Banners
 Water drop banners surround LED images scrolling slowly downward, **approximately 70' high**
 Visible from I-435
 LED screens face North and South
 6 ft illuminated letter forms
 Programmed water and light show shoots up through banners



Entry Portal
 Parking access for retail and River Walk
 Banners line parking access road, **approximately 24' high, 65' wide**
 Retail logos greet guests
 Up-lighted at night



Entry Portal
 Parking access for the Water Park
 Reclaimed roots and branches combined with crafted metal to form arch, **approximately 24' high, 65' wide**
 Letter forms, animal and plant life sculpted from reclaimed metals
 Water Park banner theme extends to wayfinding elements and entrance portals for pedestrians



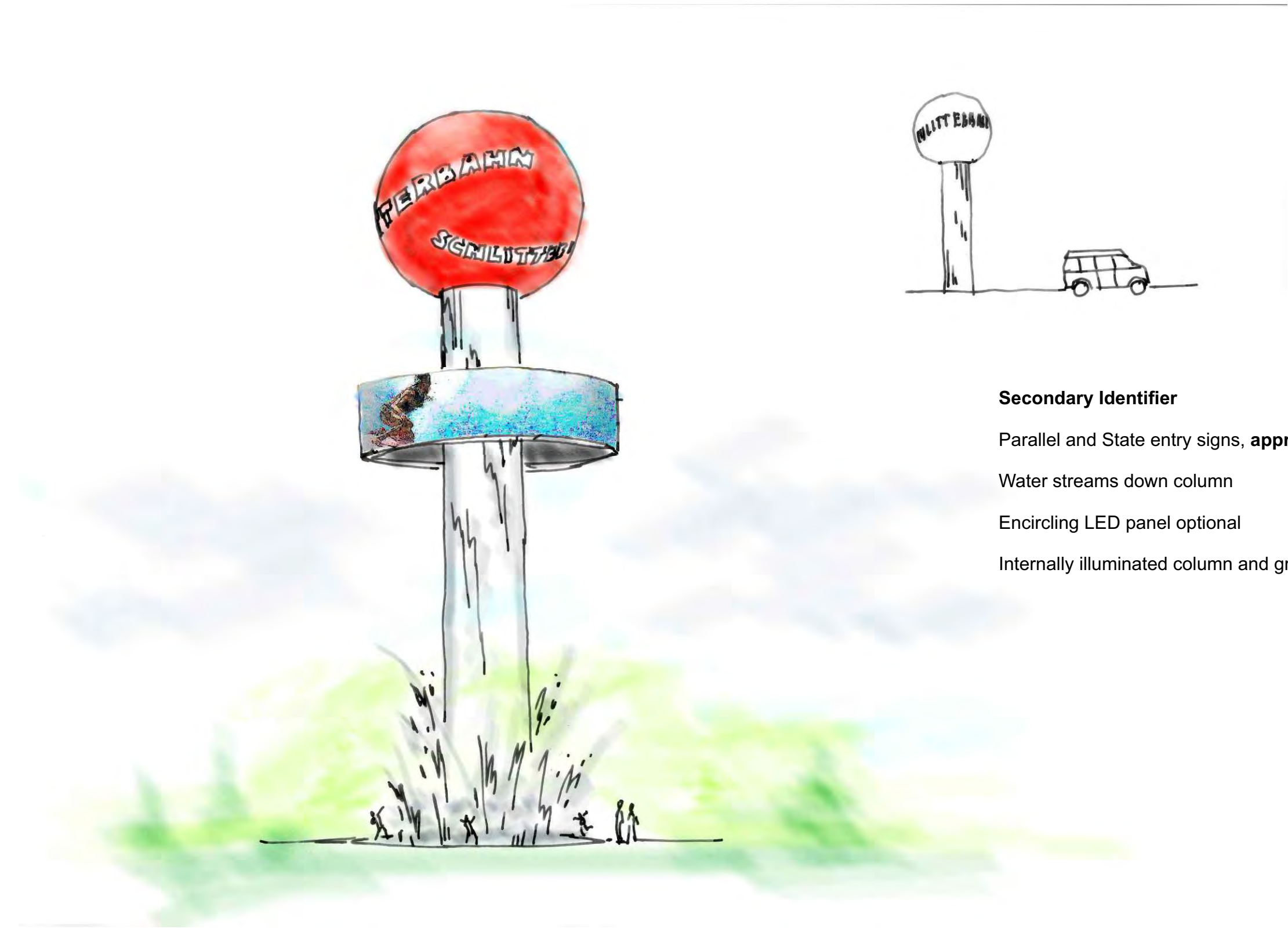
Pedestrian Wayfinding
 Water Park banner theme extends to wayfinding elements and entrance portals for pedestrians

Story Line
 MJB has always liked flags and banners and always flew them on the Xplorer whether at sea or at the dock. He would often use signal flags to spell out messages like "play all day", and "explore forever". The crew of Xplorer is often seen giving treats to kids who can read the messages that are changed daily high above the decks of the ship. So, MJB decided to use banners everywhere to attract attention, to guide visitors right to the Water Park, to create grand entrances to fun places throughout the Park.

They're fun because they can be changed for the special events that MJB wants to share with his friends. They're cool because they're made from recycled materials. They're neat because they move with the wind, just like when Xplorer was at sea.

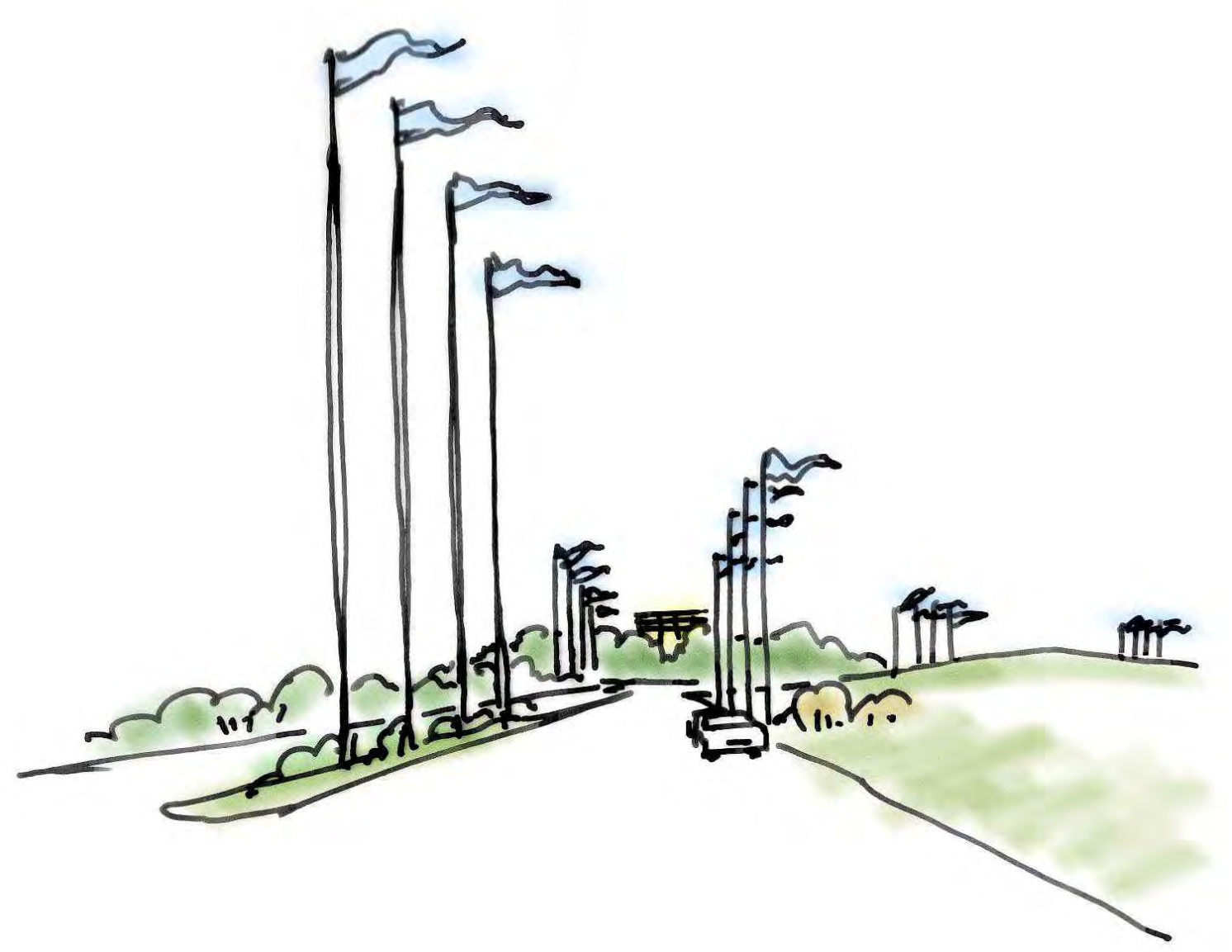
Then MJB and the crew said, how can we use some of the high-tech stuff on our ship to let folks know we're here. They looked at the control panels on the bridge and said, "That's it!" Soon they had constructed a huge LED column rising above the banners next to the Interstate. Now MJB can send messages to all of his friends who drive by, including pictures of the fun that's happening right in the Water Park. And, he's fond of explaining that the solar collectors at the base of the column supply a portion of the energy needed to power the already efficient LED column.



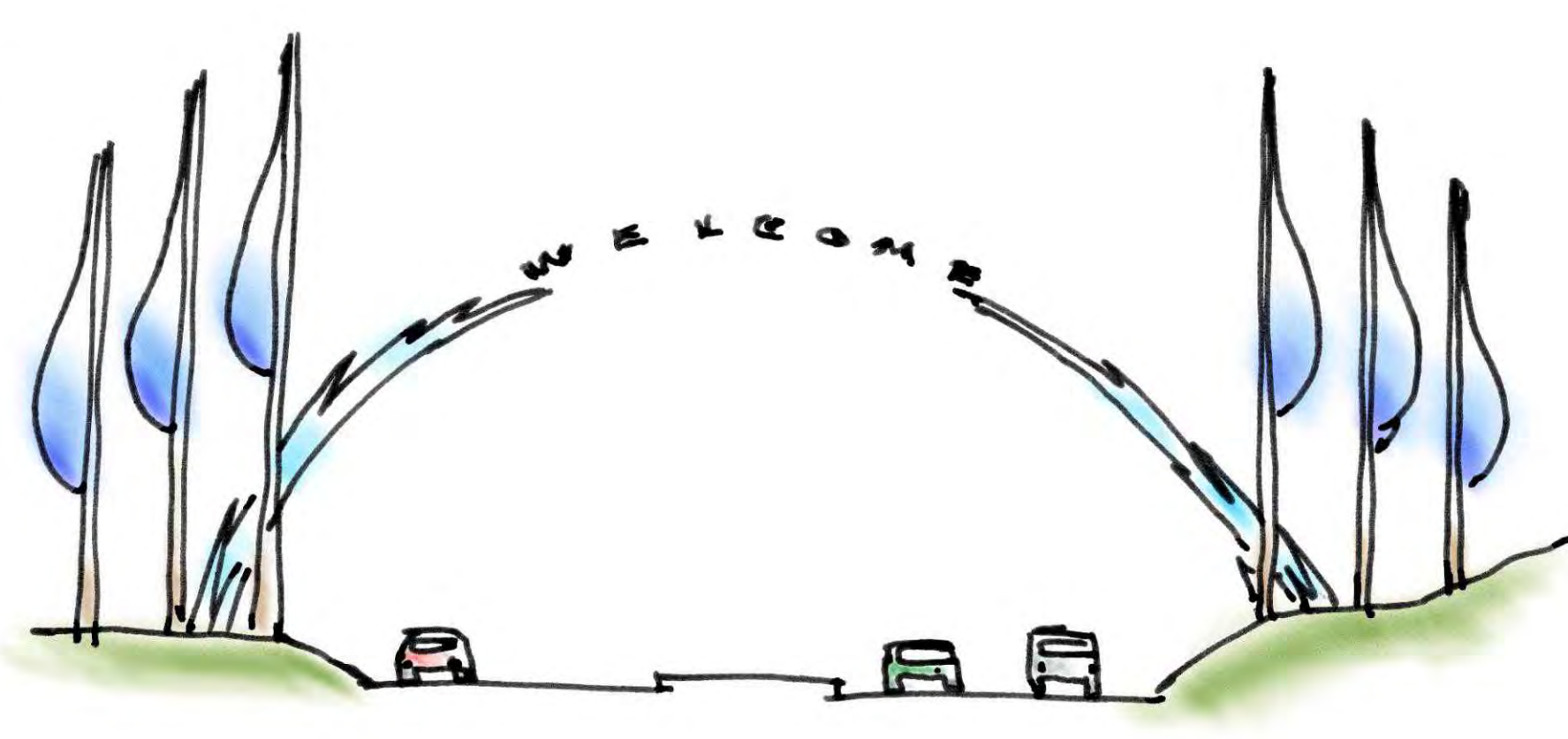


Secondary Identifier
 Parallel and State entry signs, approximately 30' high
 Water streams down column
 Encircling LED panel optional
 Internally illuminated column and graphics on ball

Primary Identifier
 Water Column
 Water flows down the sides of the column creating an improbable spectacle, approximately 100' high
 Visible from I-435
 10' high LED screen encircles column
 Internally illuminated graphics on slowly rotating ball
 Internally illuminated water column adds to night-time impact
 Light and water show at the base of column



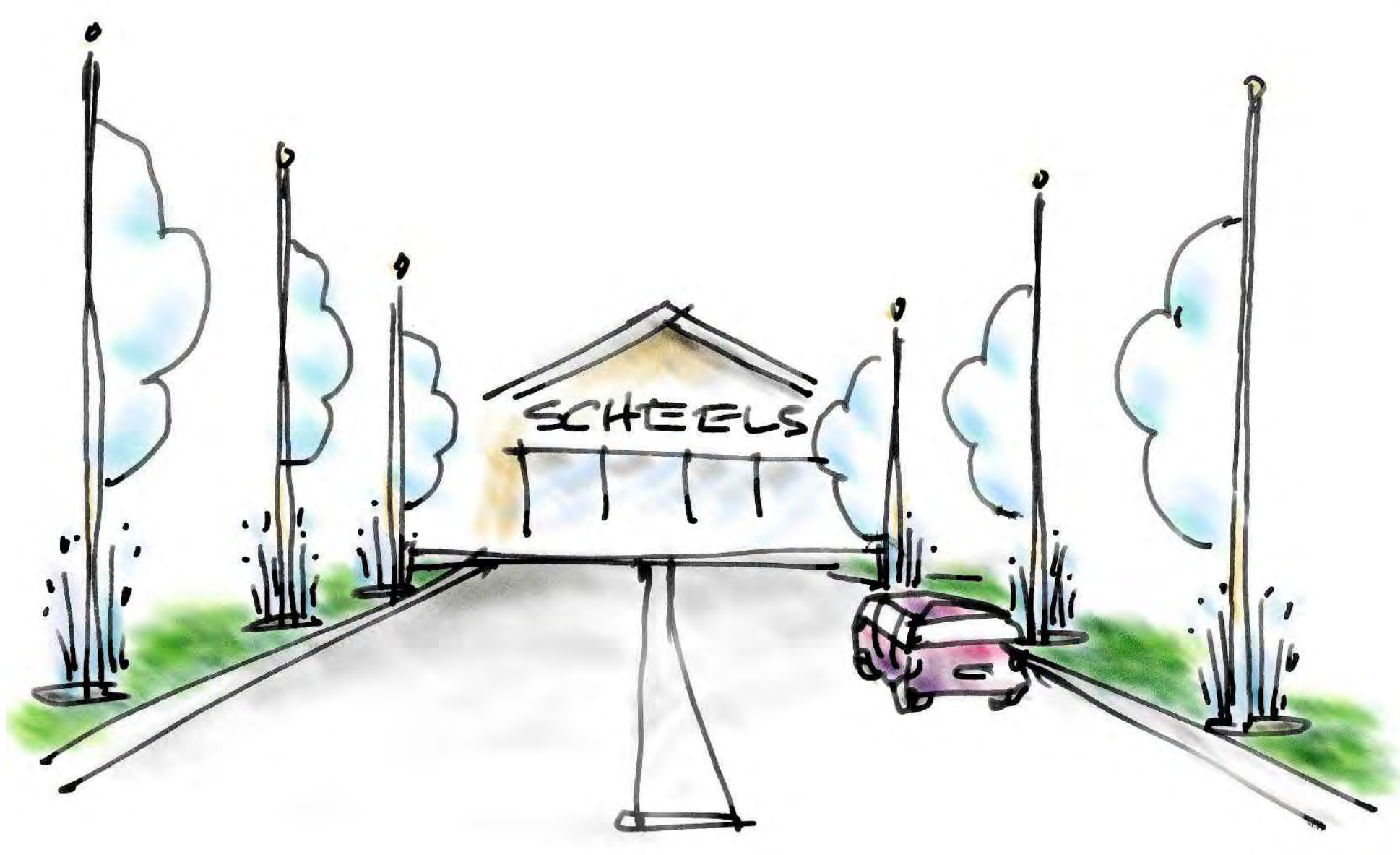
Transition Elements
 From Parallel leading to parking, approximately 60' high
 Tall banner groups indicate direction of movement
 Help move motorists through turns in entrance road



Vehicular Movement Element
 Welcome arch over 98th half way between France Family road and Water Park parking, approximately 40' high, 70' wide
 Encourages Water Park traffic to keep moving beyond retail parking lots
 Arch is formed from reclaimed materials, and suggests water jetting over roadway



Transition Elements
 Additional water elements add fun along entrance roads, approximately 10' high



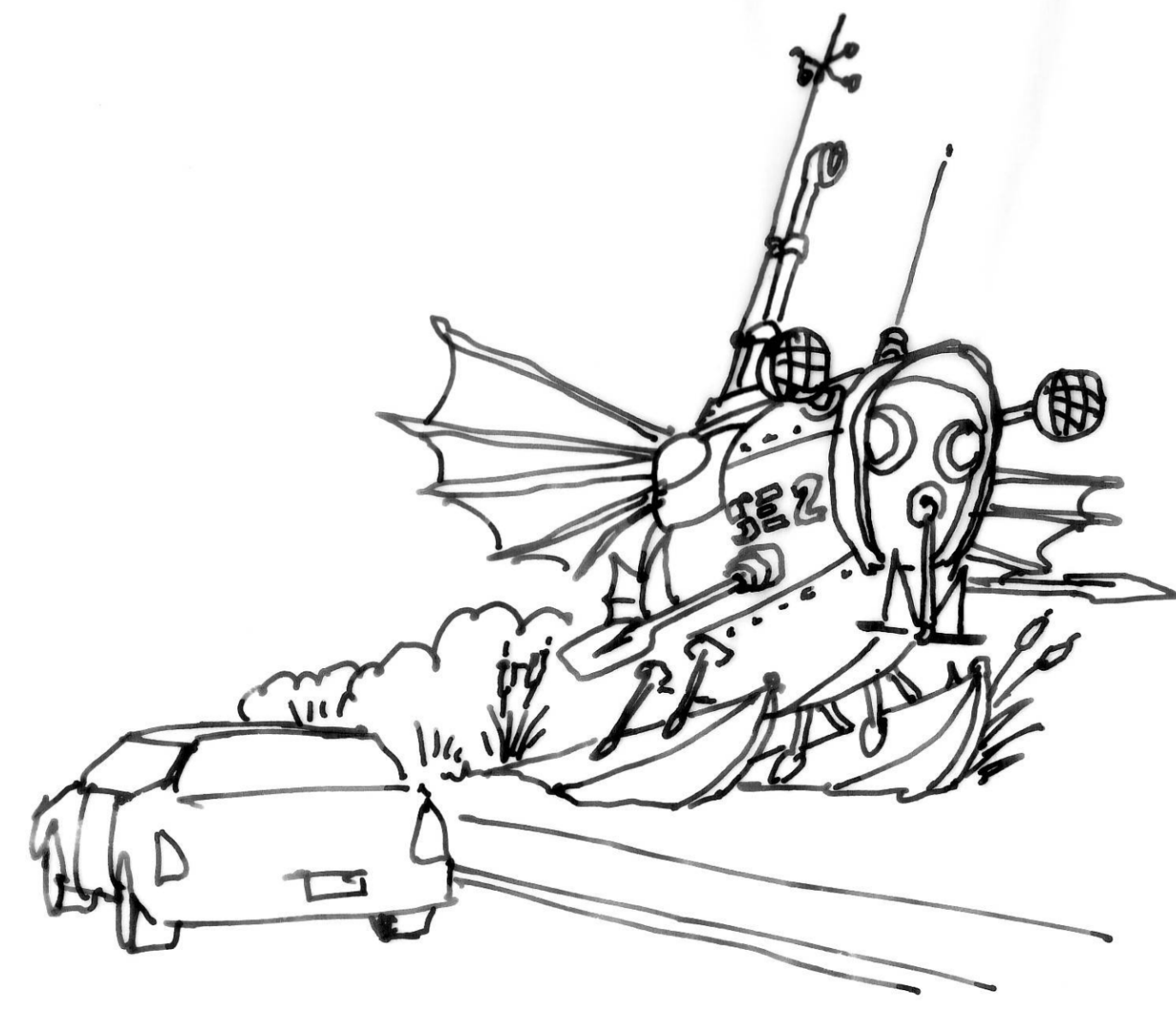
Entry Portal
 Parking access for retail and River Walk
 Themed banners line the entrance way, approximately 30' high
 Programmed water elements at base of each pole



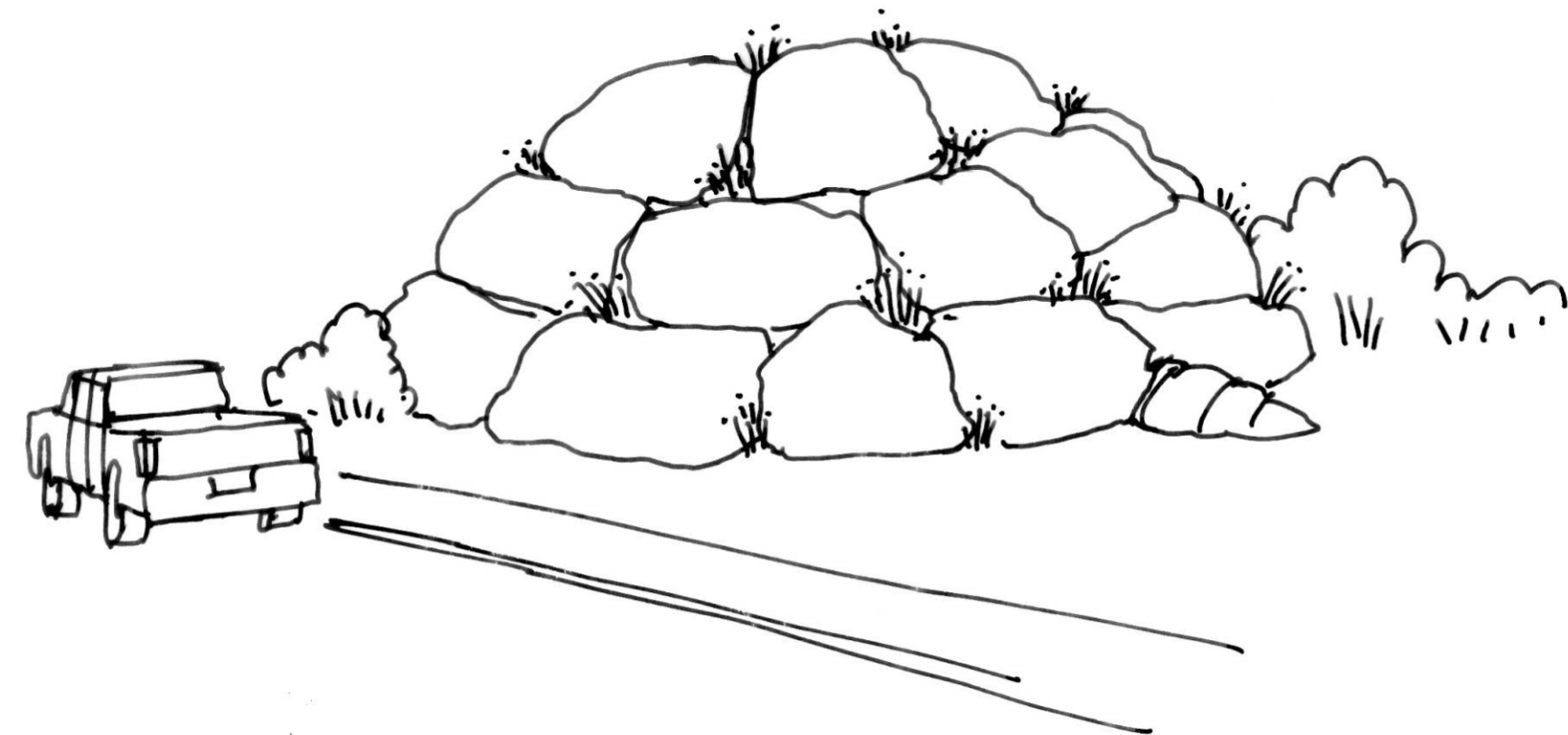
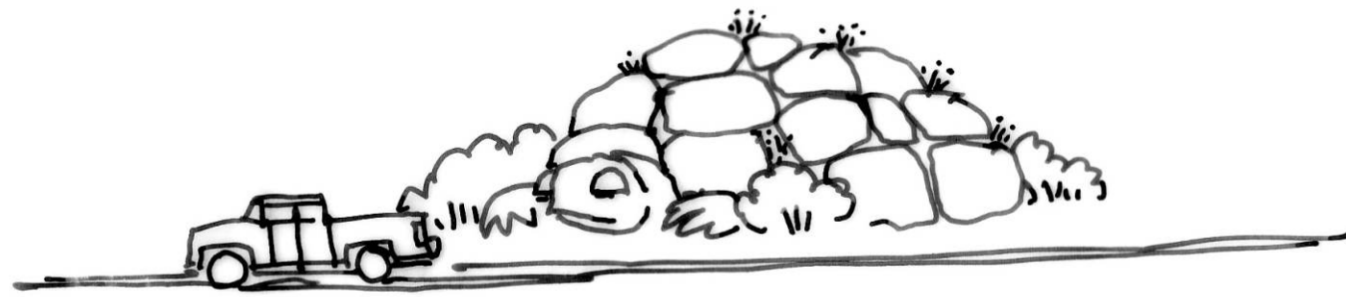
Entry Portal
 Parking access for the Water Park
 Water tubes shoot across roadway, approximately 12' high
 Event activated by passing vehicles
 Water is collected in catchments and recirculated
 Ball floats on a film of water, guests can change direction and speed of rotation, approximately 8' diameter

Story Line
 Soon after rounding the Horn at the tip of South America, the crew of Explorer took shelter in the rugged islands of Tierra del Fuego to weather a fierce storm. While there they witnessed natural spectacles that few others have ever seen. Due to the raging seas and the extreme tides, there appeared among the rock-strewn shallows, not far away from the ship, a huge water column that rose to a hundred feet. And most amazingly, a huge, almost perfectly round lava rock bobbed and tumbled on top of the column of water, until at last the mysterious forces of waves and tide subsided and the water column returned to the sea. But, just moments before the water column sank into the sea, a single beam of light from the setting sun broke through the dark clouds turning the lava rock red, as if it was on fire. MBL was so impressed by this marvelous display of the forces of physics and nature that he decided to create his own water column for the pleasure and wonderment of his friends.

And since he is also a clever inventor with a very curious mind, MBL found many other fun and playful things to do with water and the red ball that made him think of the lava rock in Tierra del Fuego to amuse and make his friends smile. Especially by using pumps and plumbing to their maximum efficiency, or by using the participation of his friends and guests to make the water move, and always by recycling the water. These water events greet SVV visitors and accompany them to their destinations. MBL and his buddies want the fun to begin as soon as the world's tallest water column comes into sight.



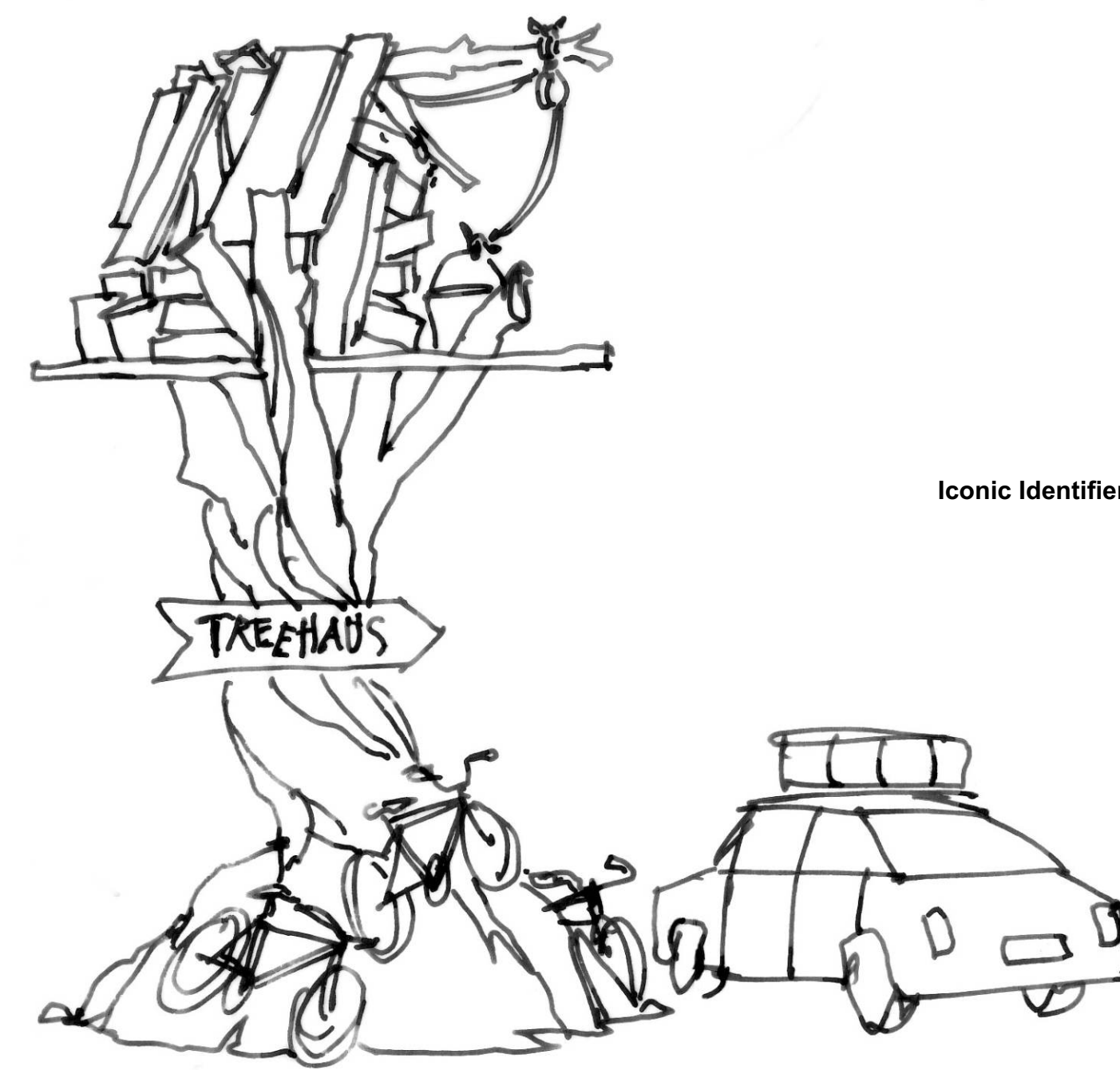
Entrance Road Elements



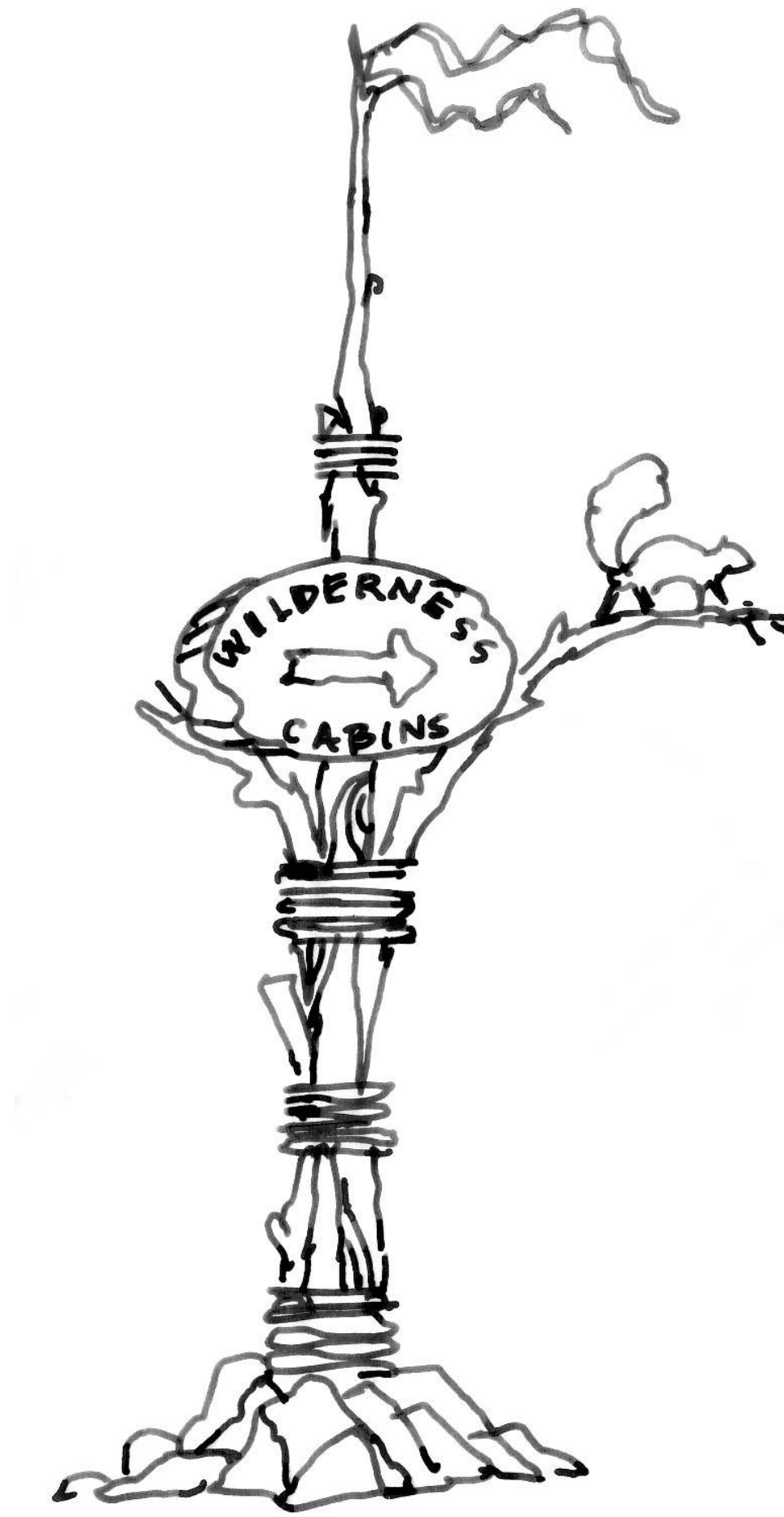
Nature Themed Signs



Dancing Bears Sign
 Sculpted bears, approximately 18' high
 Debossed letter forms in faux rock
 Water event
 \$76,340.00 - \$95,425.00 est.



Iconic Identifiers



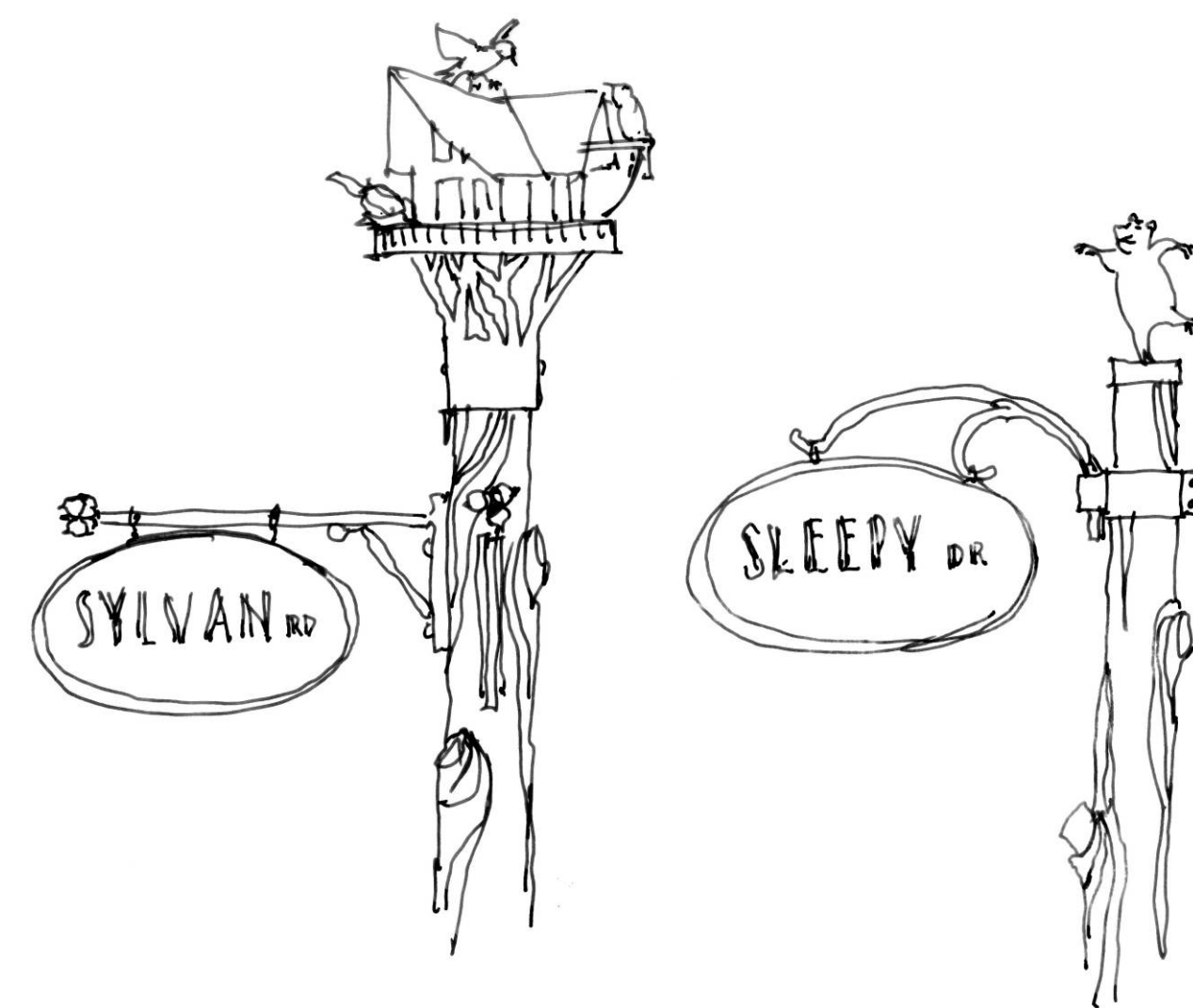
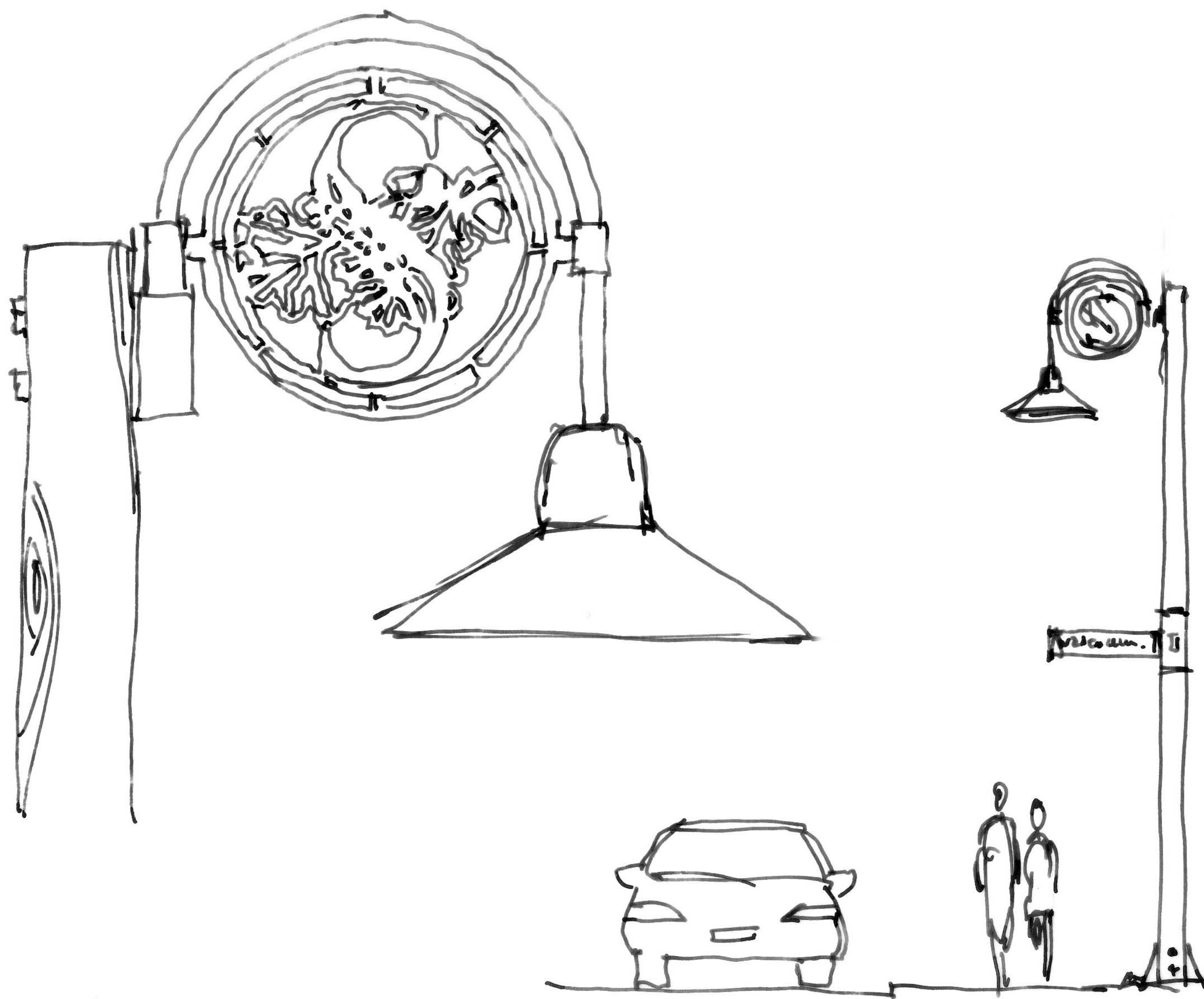
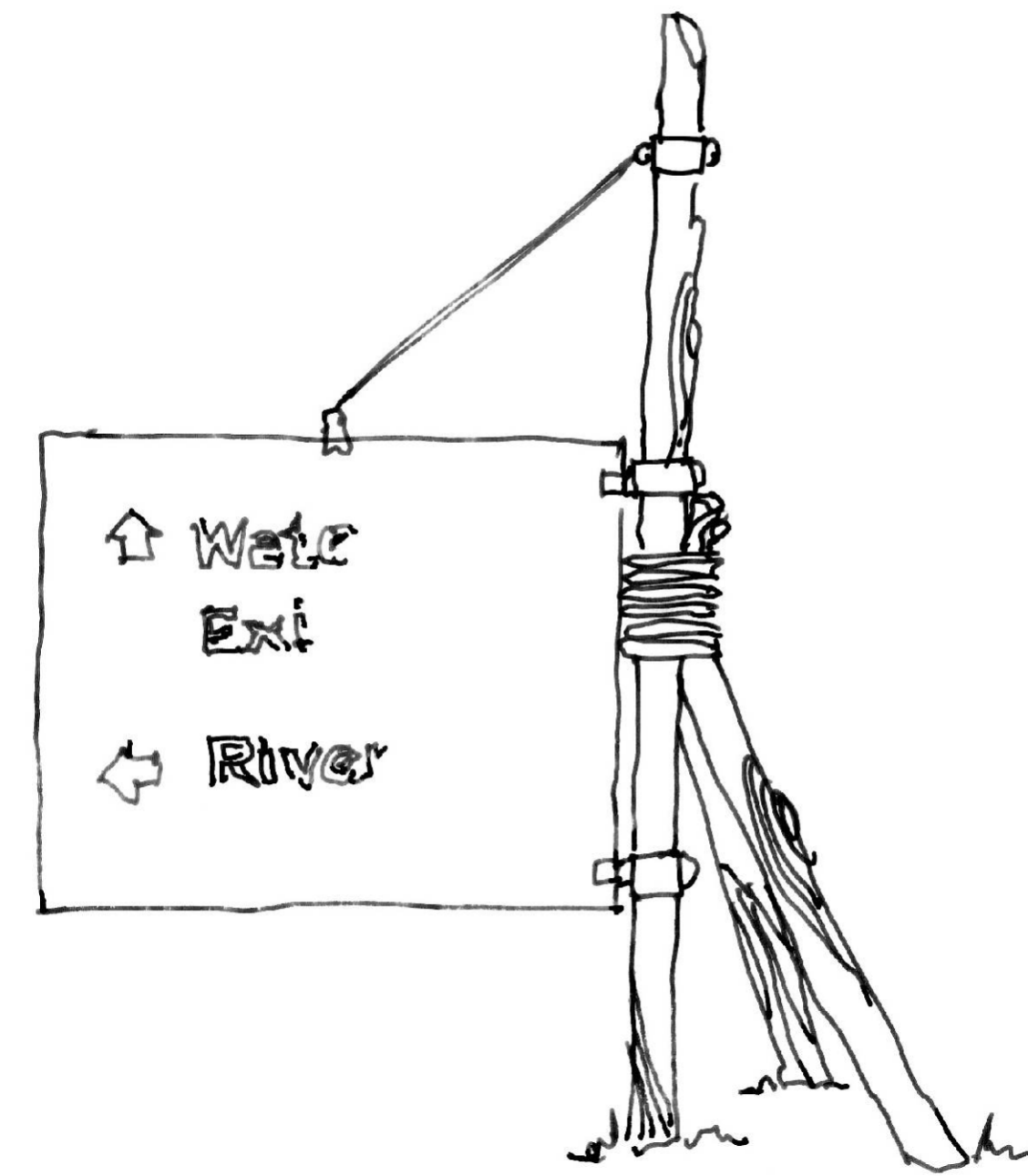
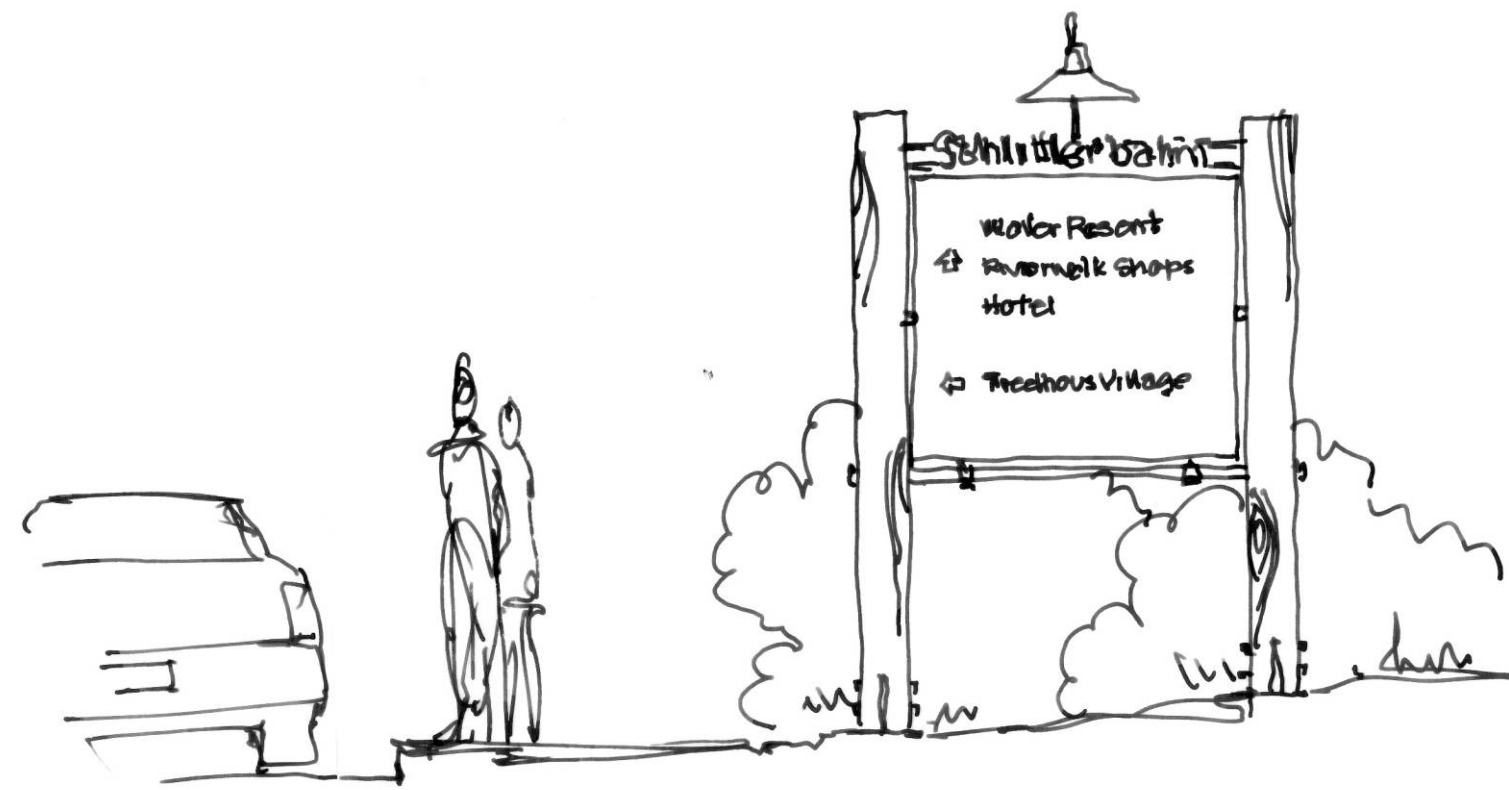
Story Line

Because the Xplorer traveled so far before coming to rest in Kansas, and because its crew found and collected so many fun and useful things that could be reused someday, and because MBJ found many other things that he could reuse right here in Kansas, there are stories to tell about many of the unusual and clever secondary signs, objects used for identification and orientation, and even materials used to make concession stands more fun and interesting. The stories contain lessons about caring for the earth, reusing what we already have, and always being friendly to the animals and plants that make us smile.

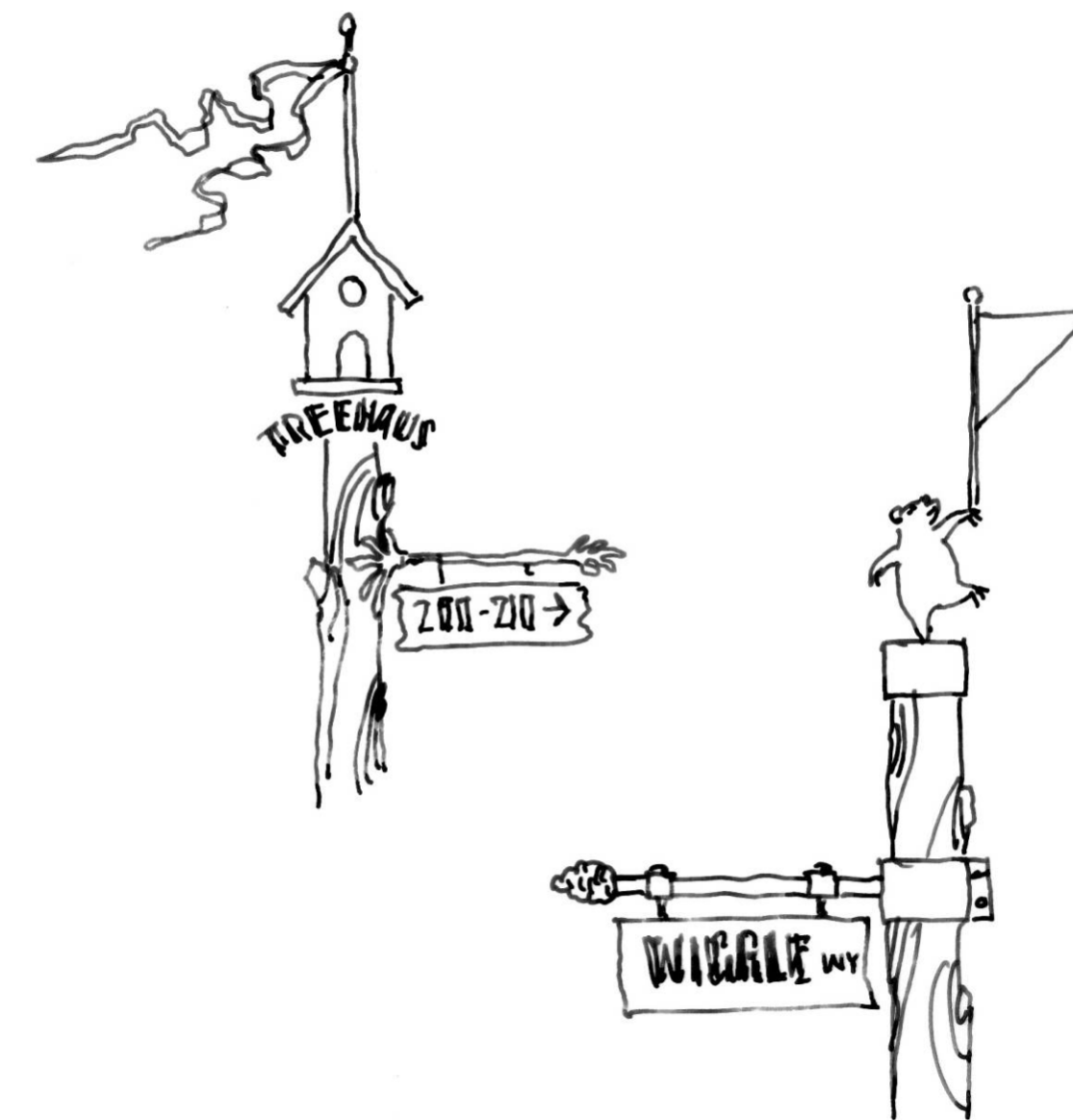
The story is also told of finding the friendliest bears that the crew of the Xplorer had ever met... right here in Kansas. They too liked to play all day, and were also very fond of dancing! They showed MBJ and his friends much about the woods, the streams and the other creatures that lived around Xplorer's new home. Everyone became good friends, and MBJ wanted his new friends who stay in his wonderful Wilderness Cabins to know about these special bears. So, his crew made a special sign along the entrance road to the cabins so that others could smile too when they thought of the friendly dancing bears.



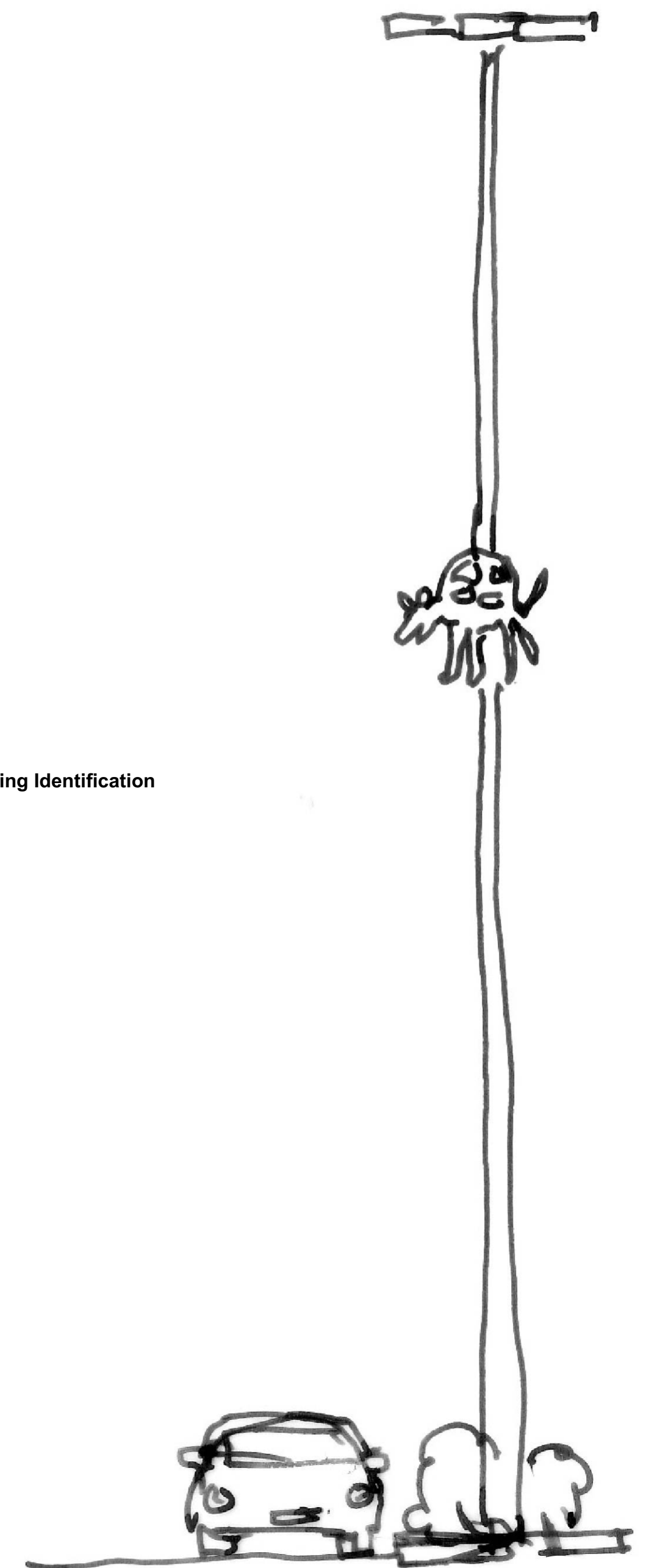
Vehicular Directional signs



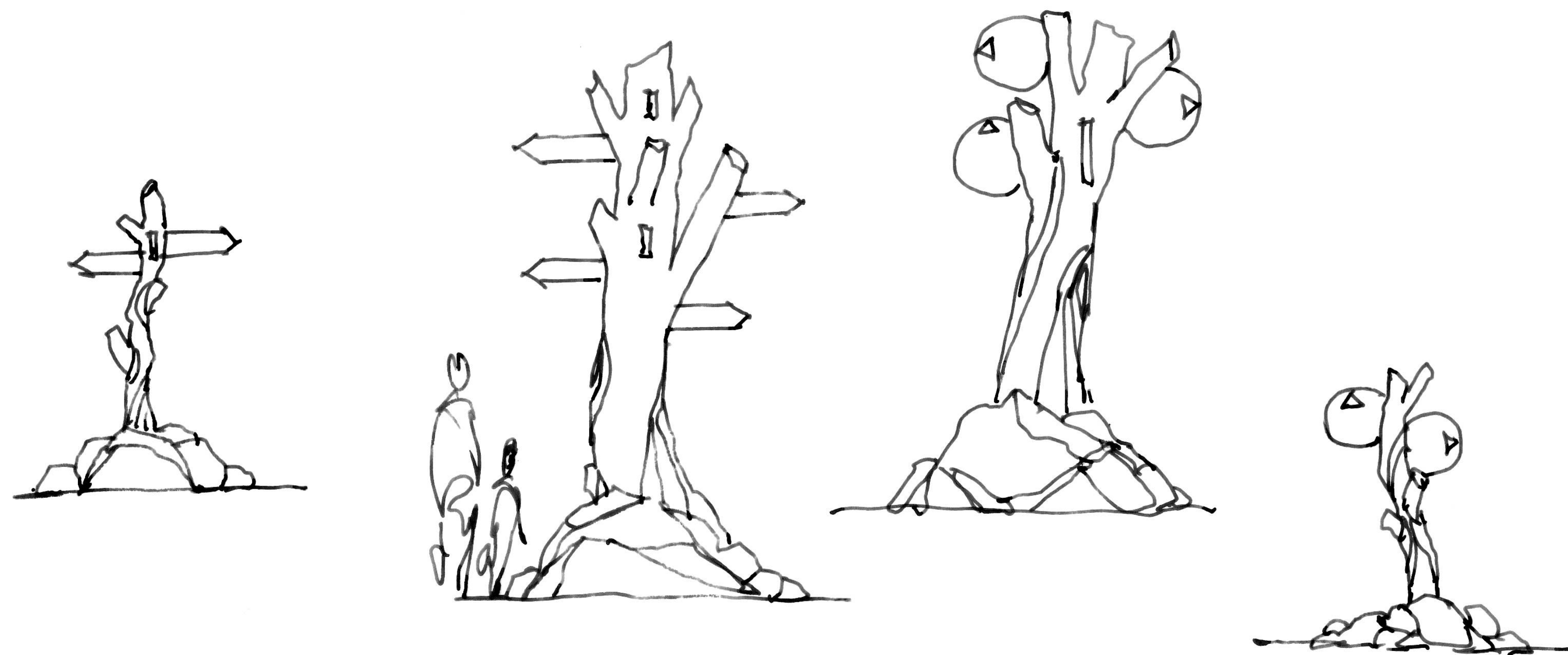
Street Identification



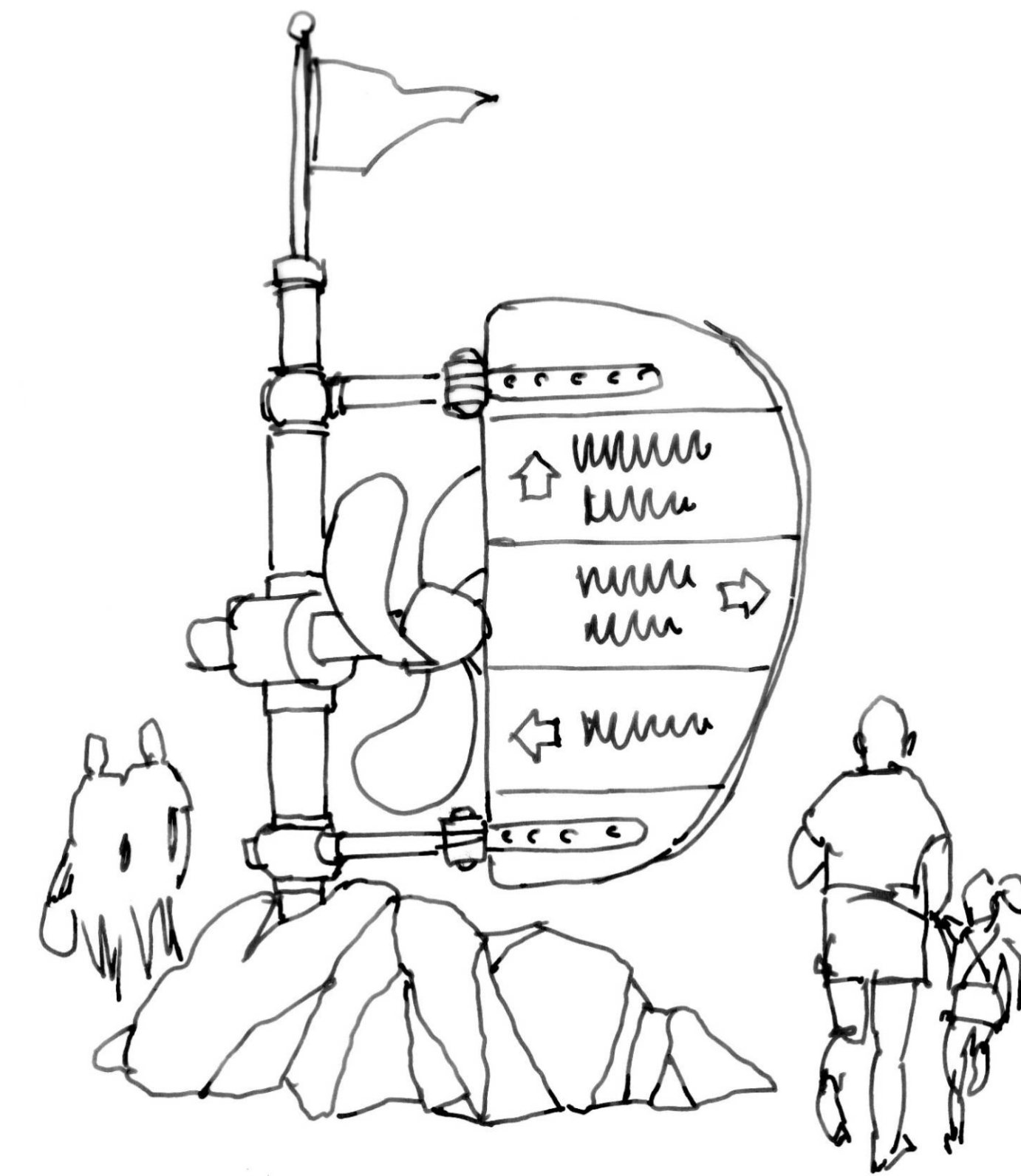
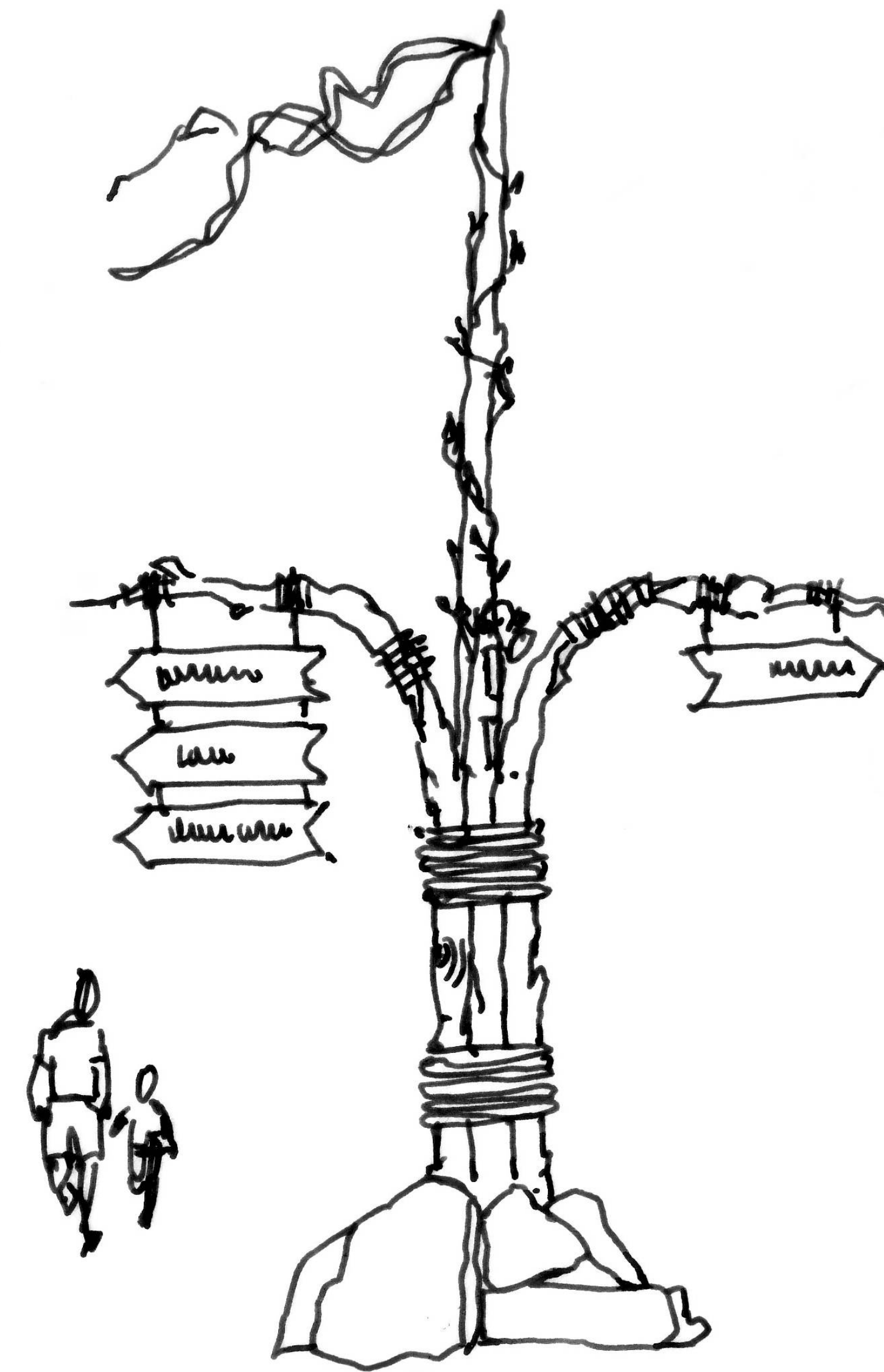
Parking Identification



Major Directional Signs
Made with found objects

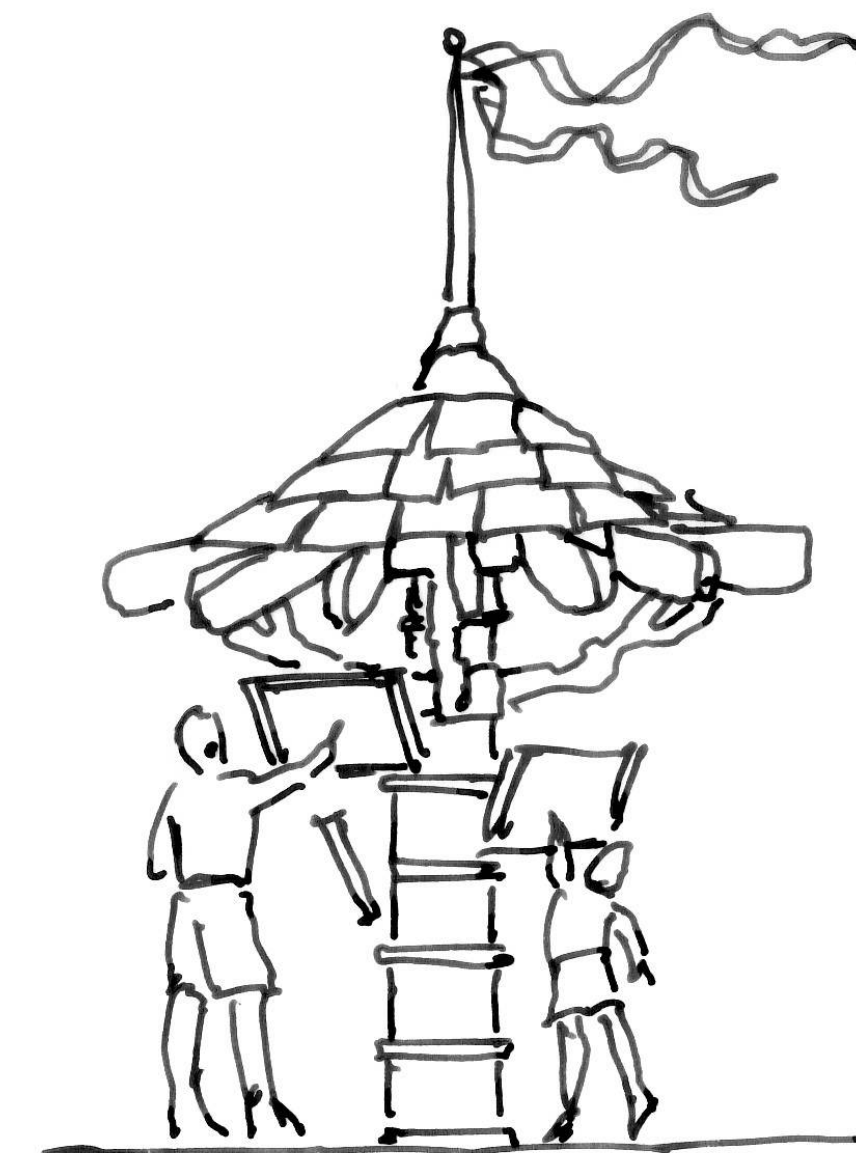
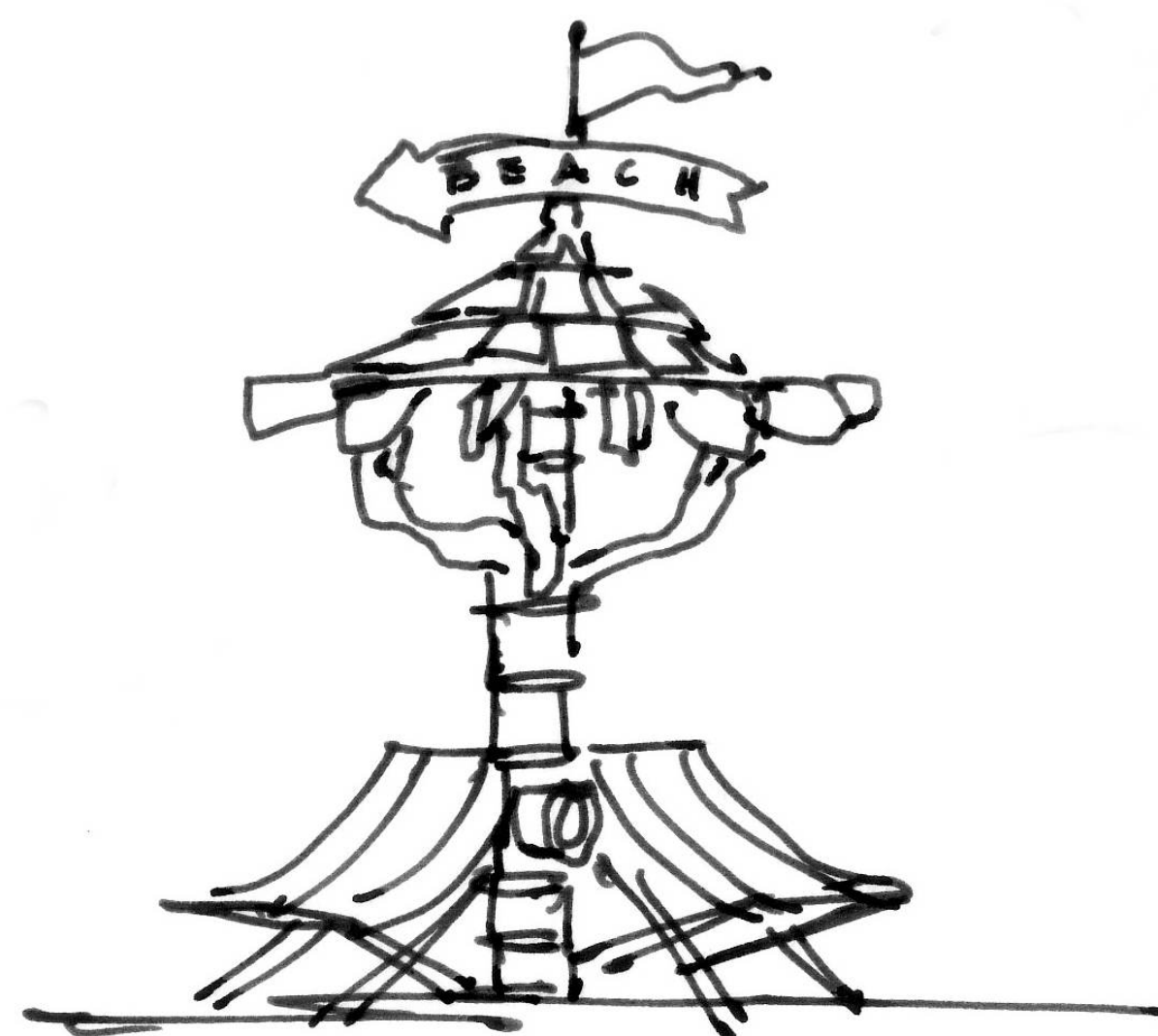


Secondary Signs

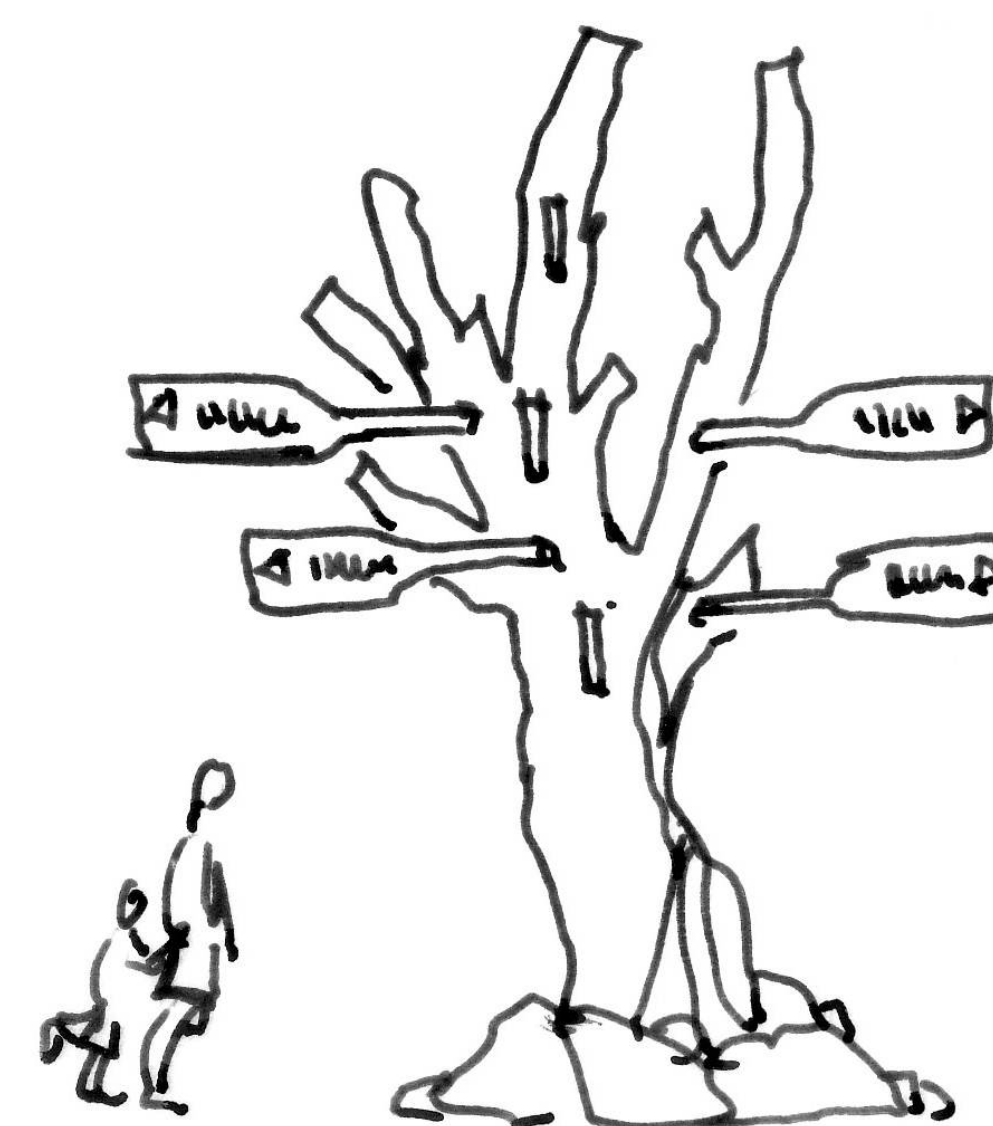


Iconic Signs

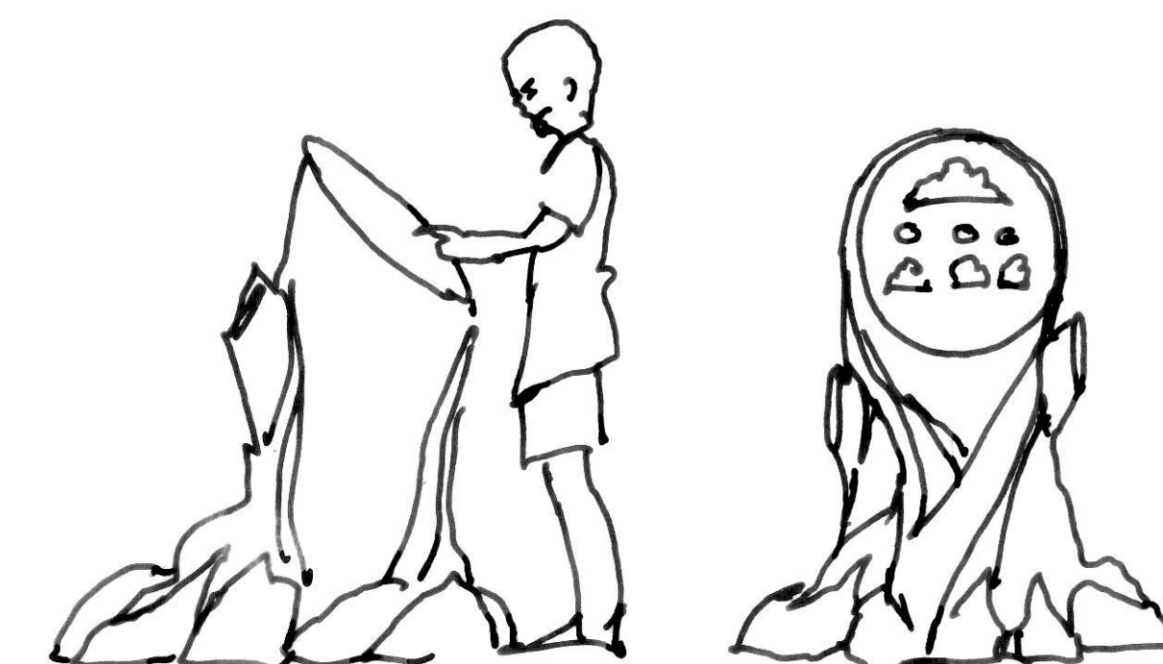
Themed Signs



Interactive Elements
Information and education

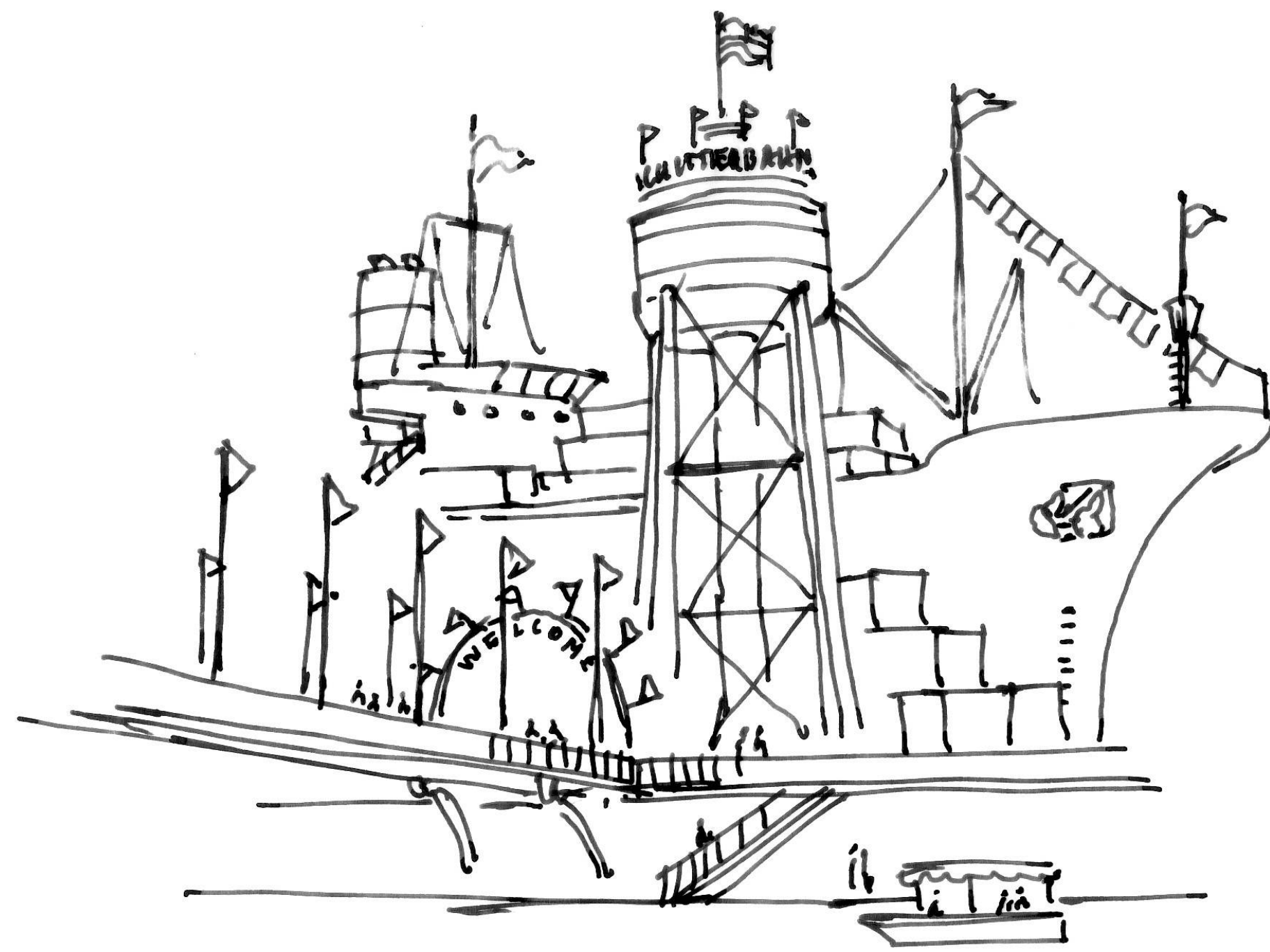


The Paddle Tree



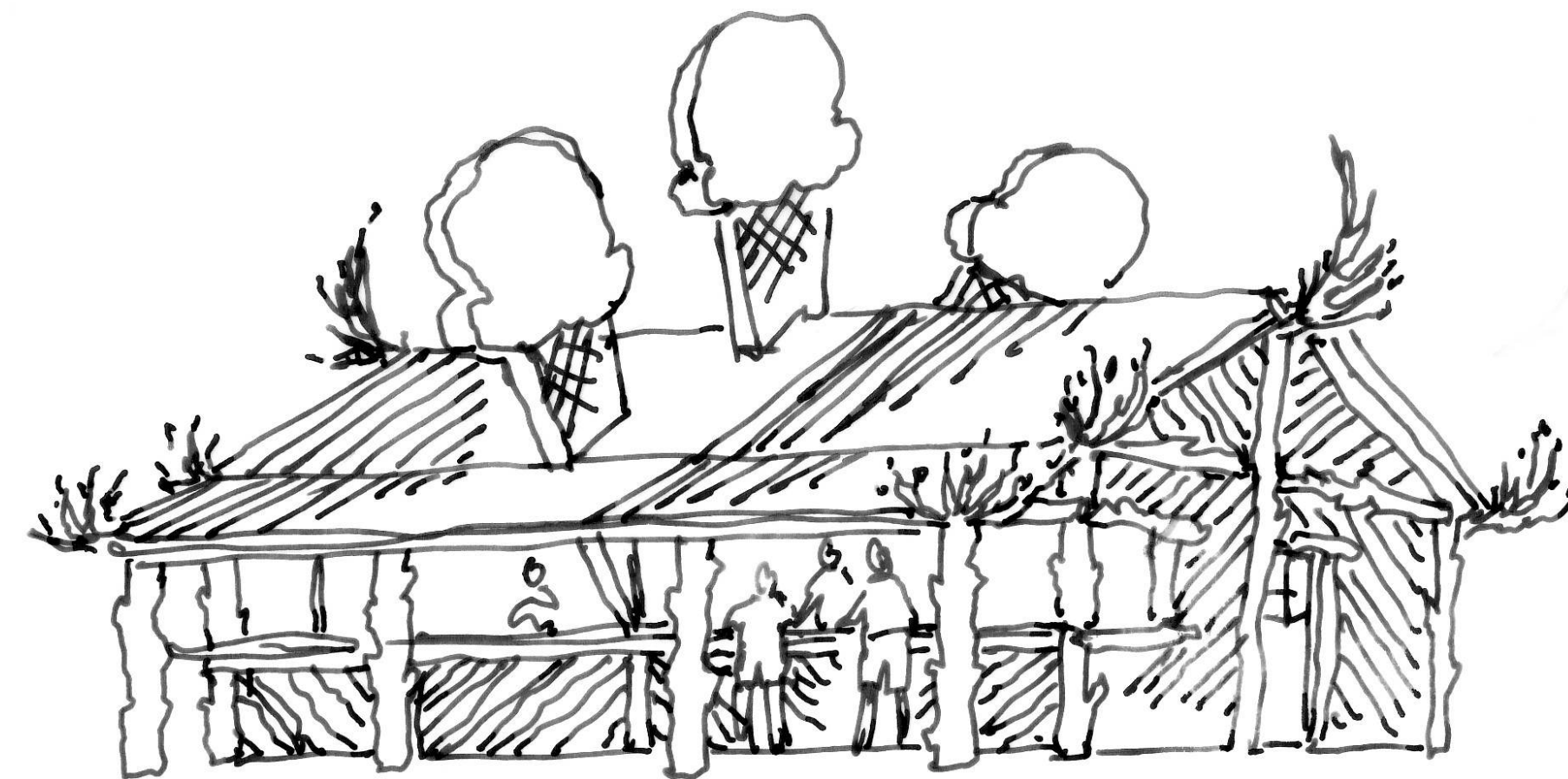
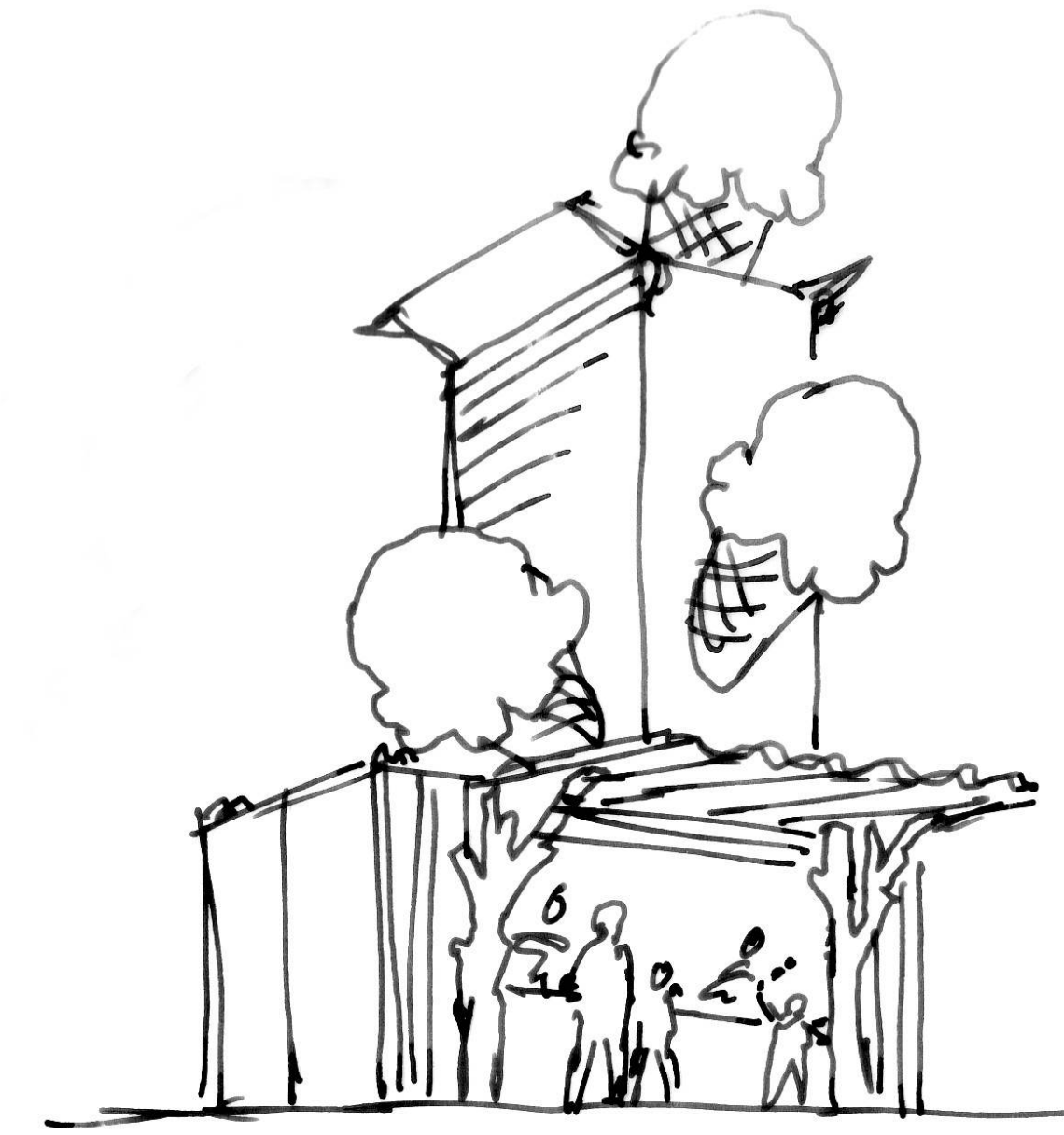
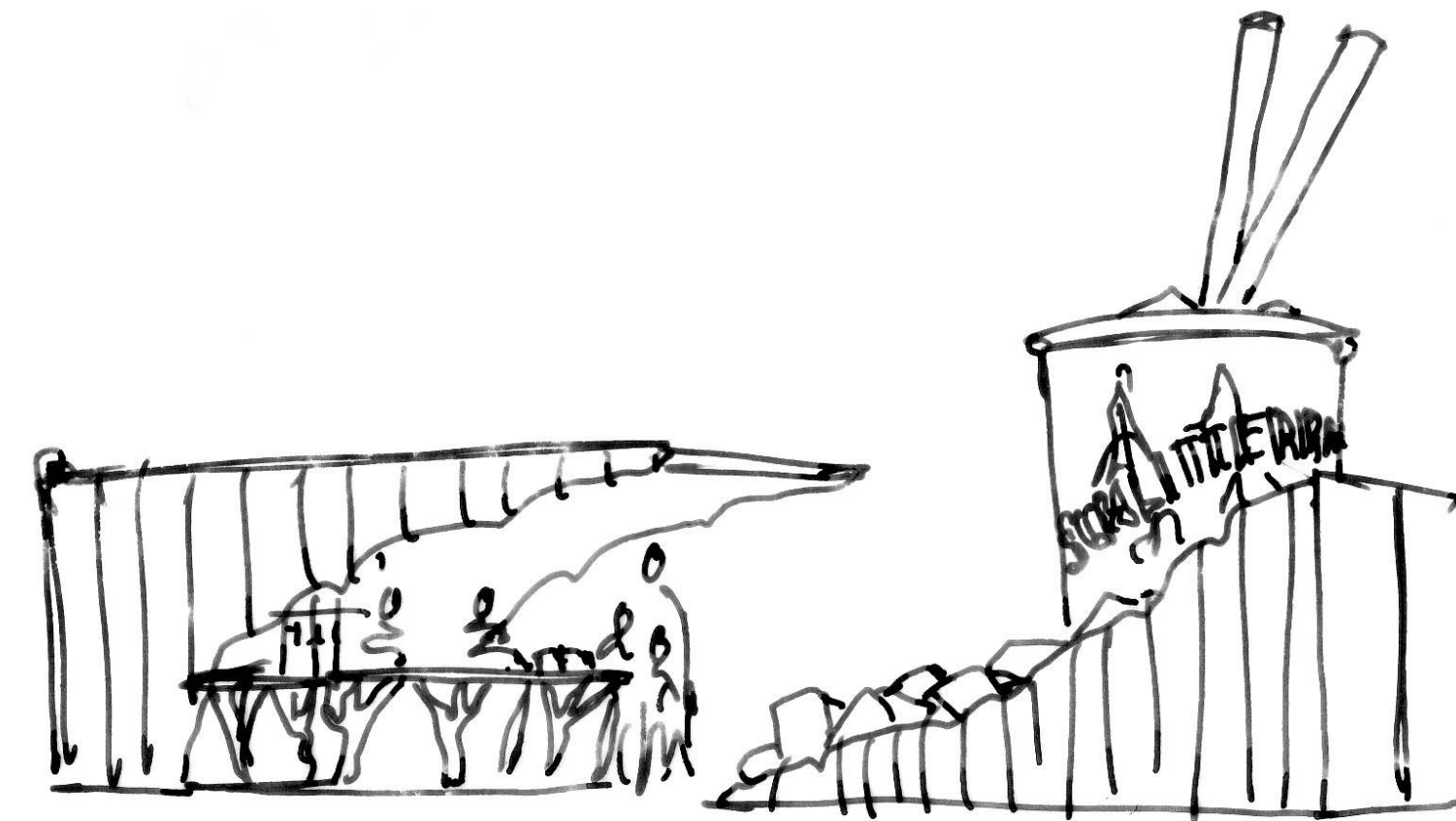
Story Line

MBJ likes to tell kids about the paddles he found in almost every corner of the world, and how their former owners used them to move unusual boats and canoes along rivers, across lakes, and even in the ocean. Now the paddles help folks find their way in the water park, and people sometimes say, "meet me at the paddle tree".



Flags and Banners
 Welcoming and festive entrance to the Water Park

Fun with concessions Stands
 Using containers and icons to make folks smile

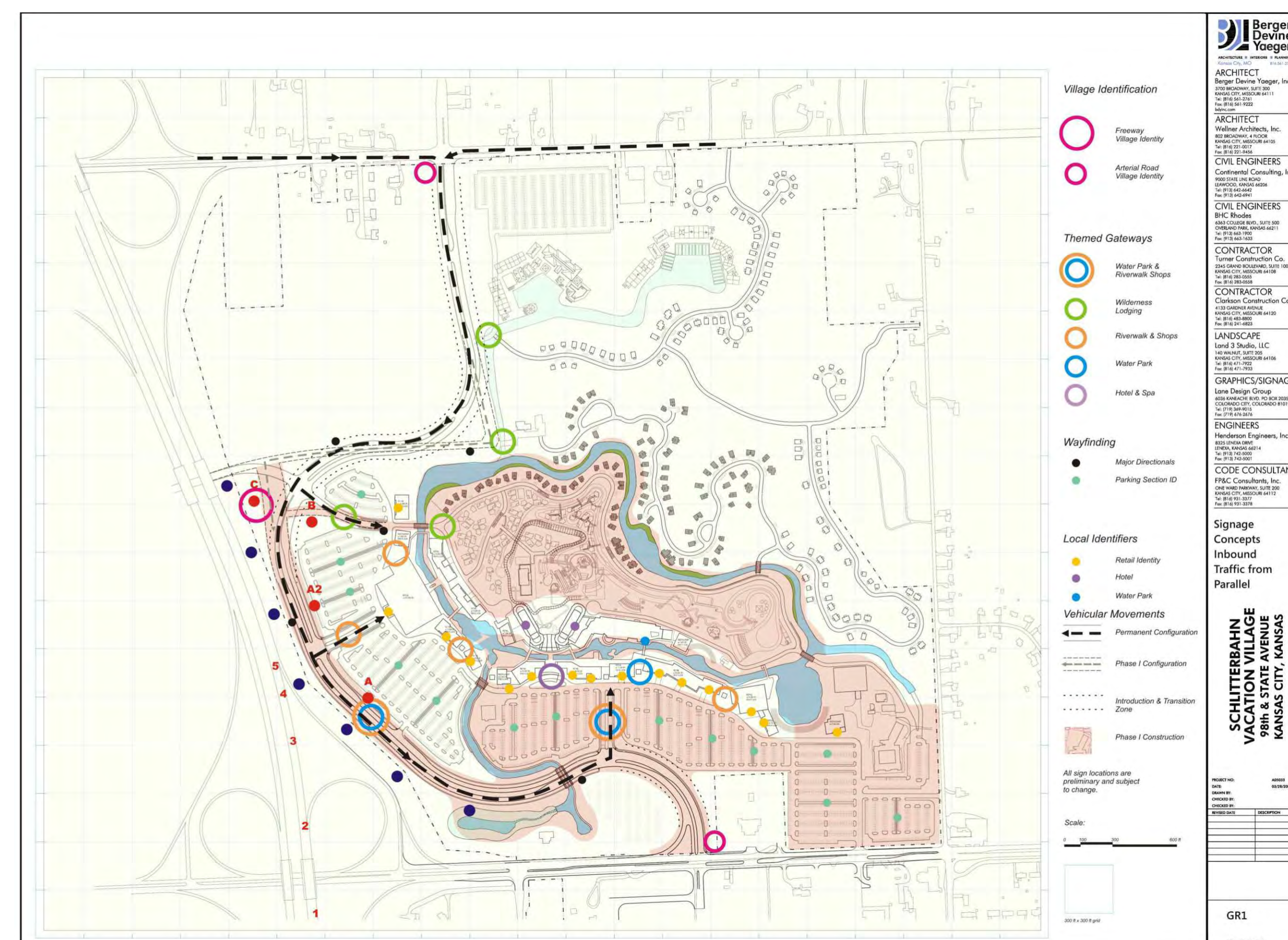
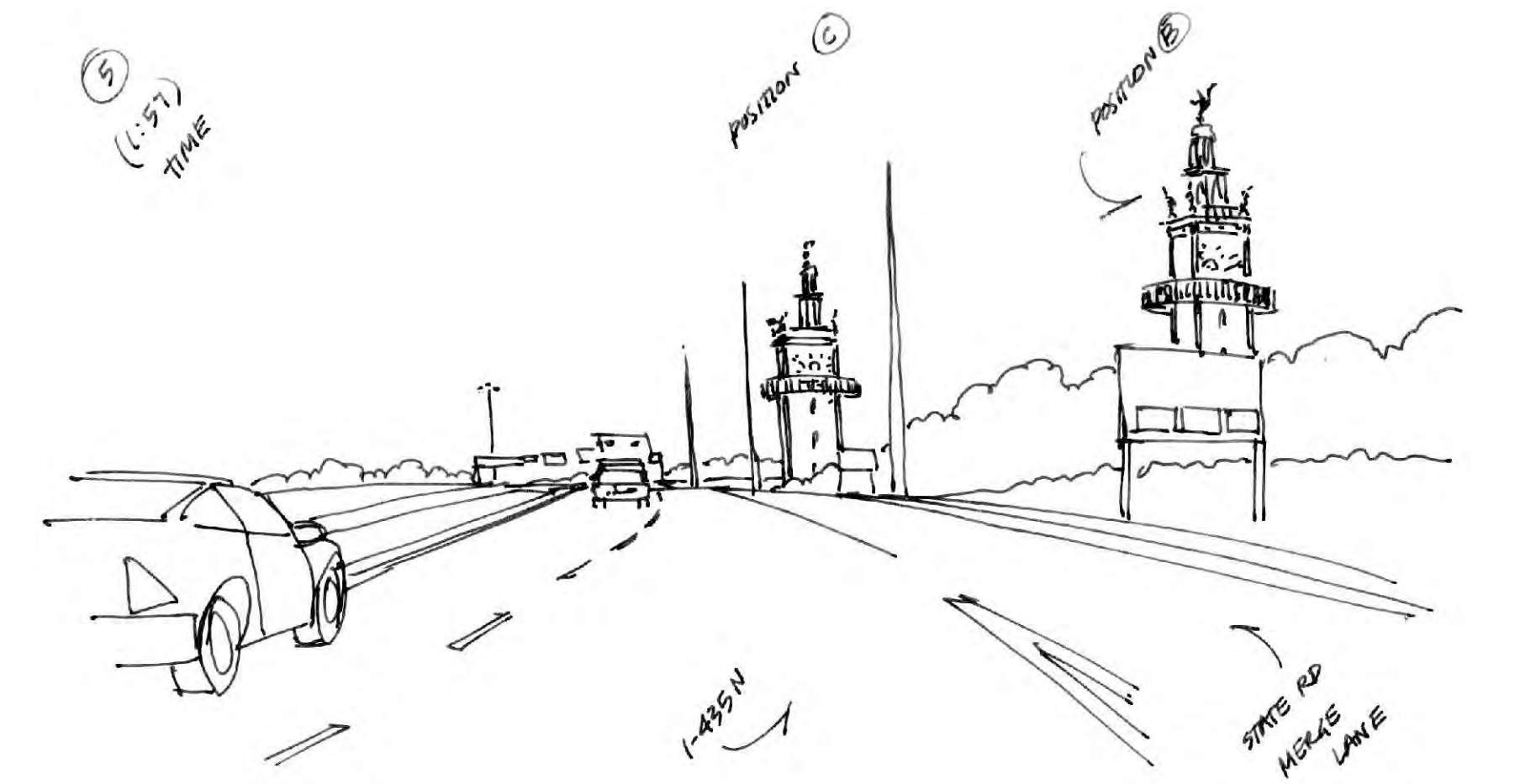
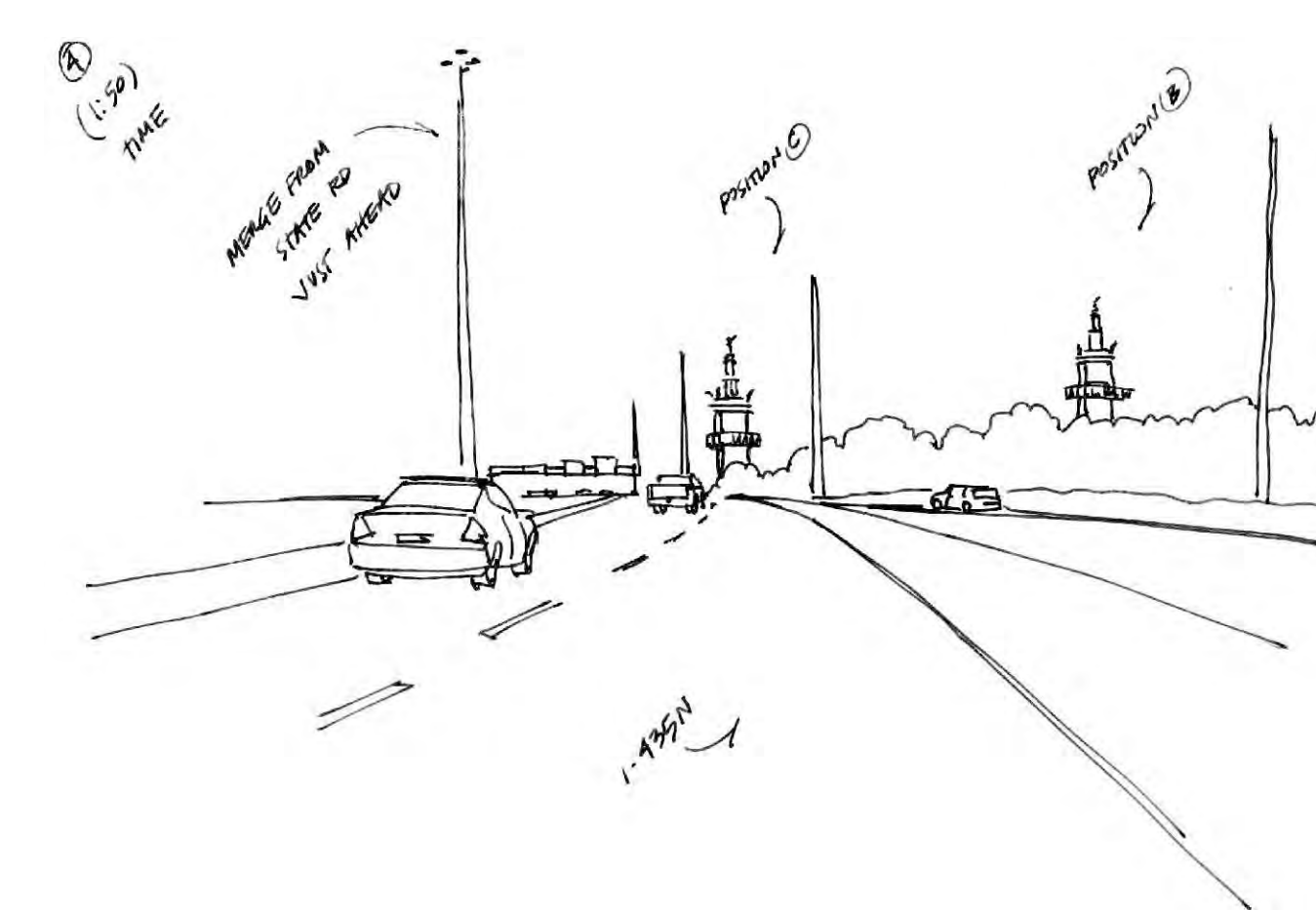
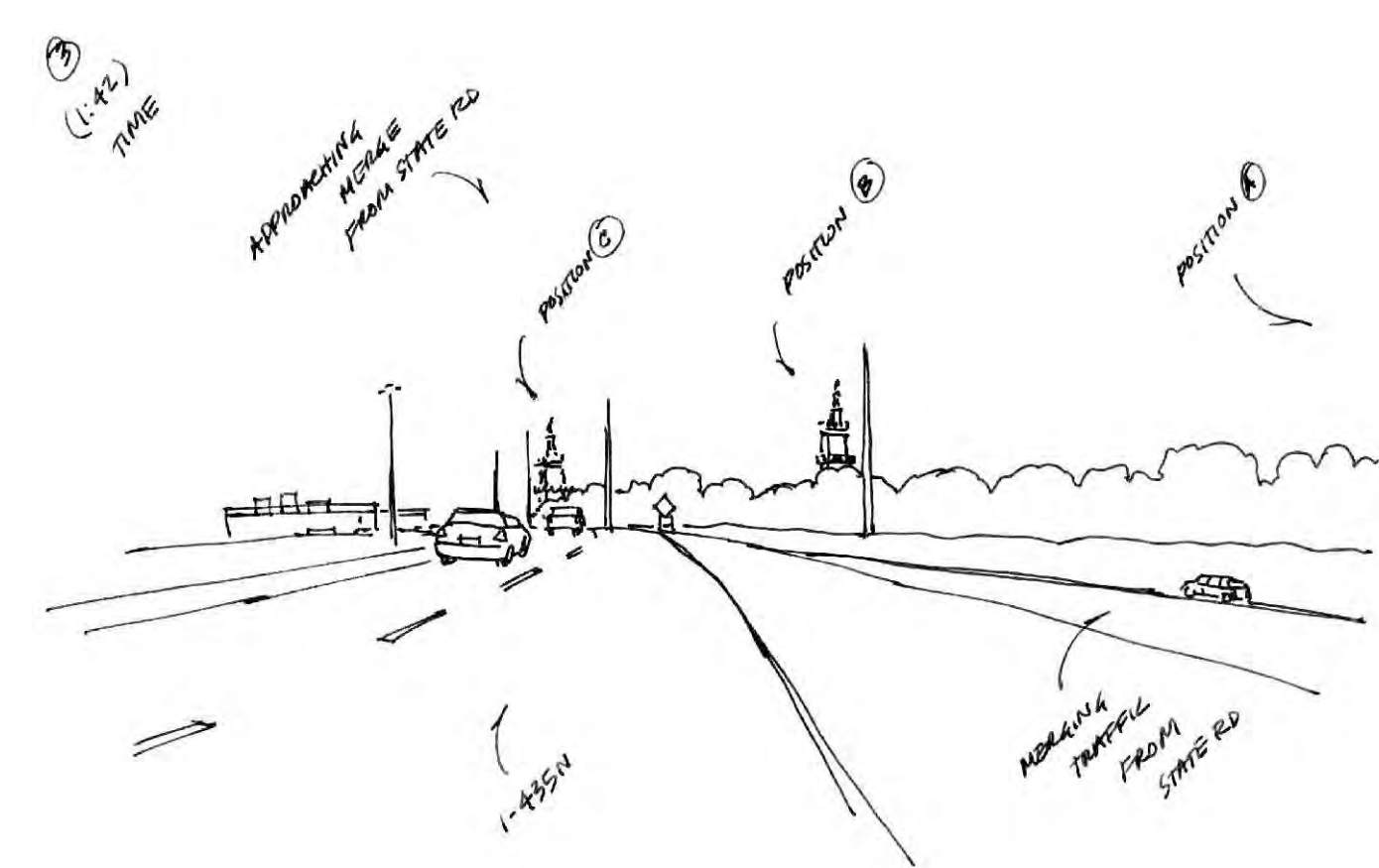
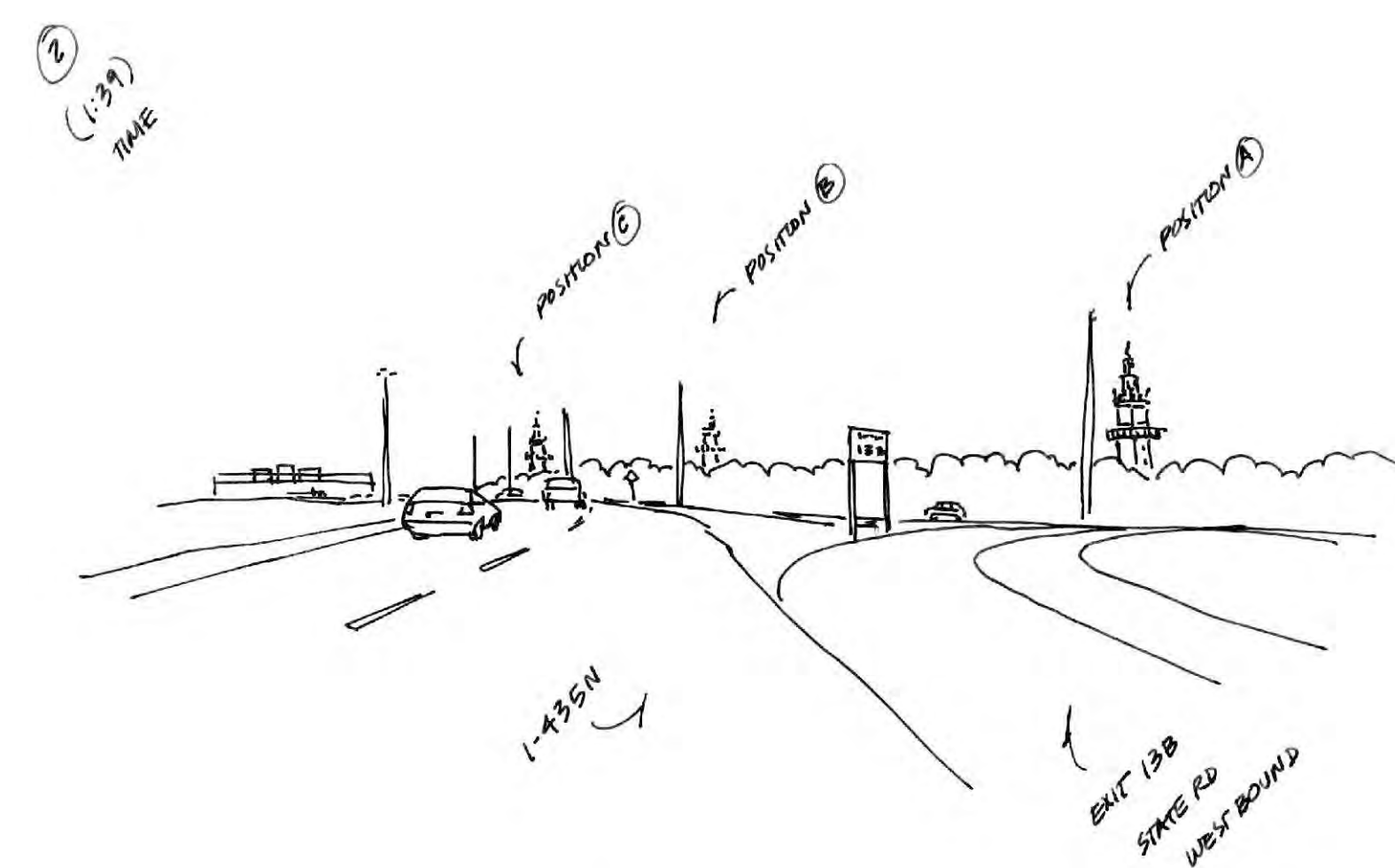
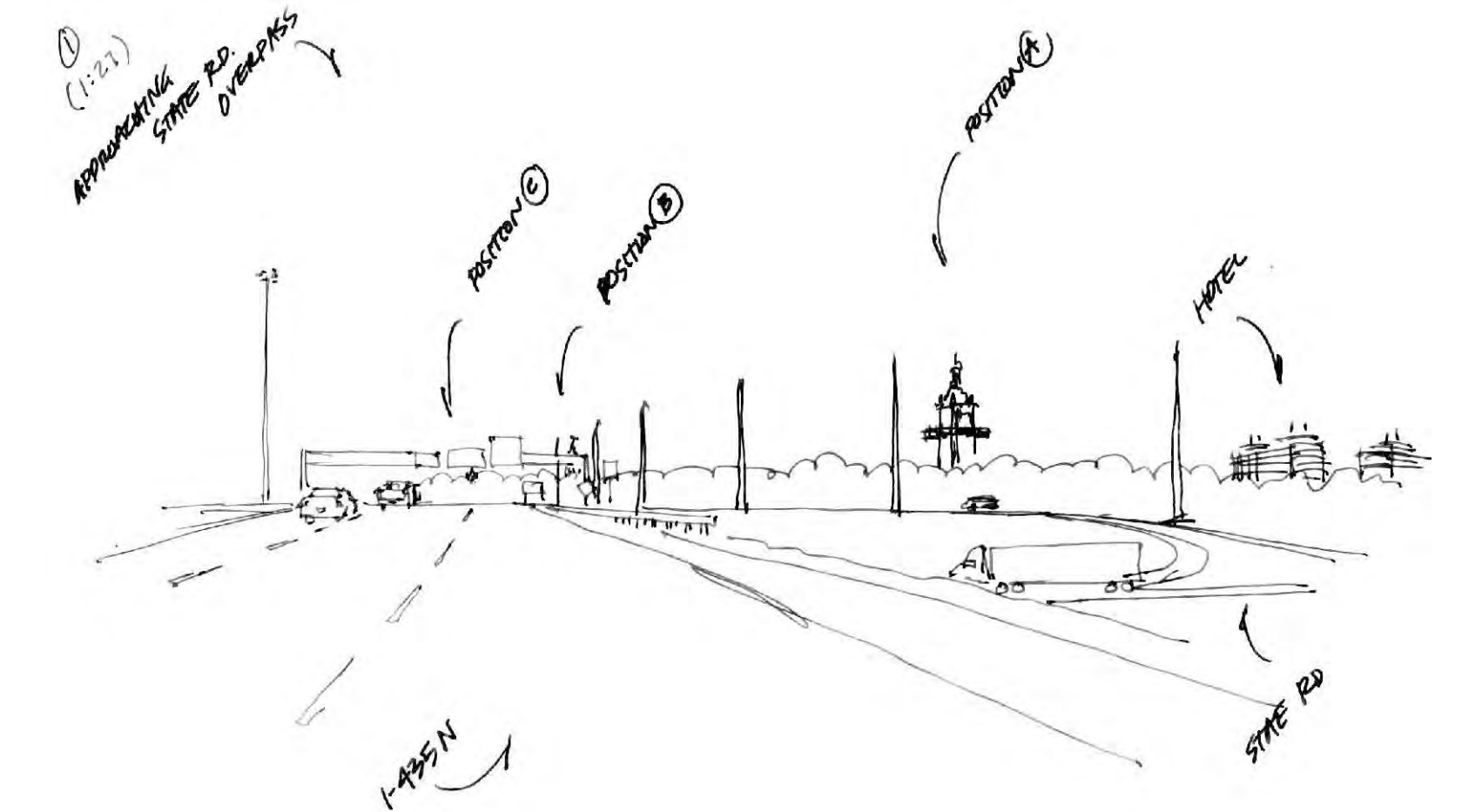
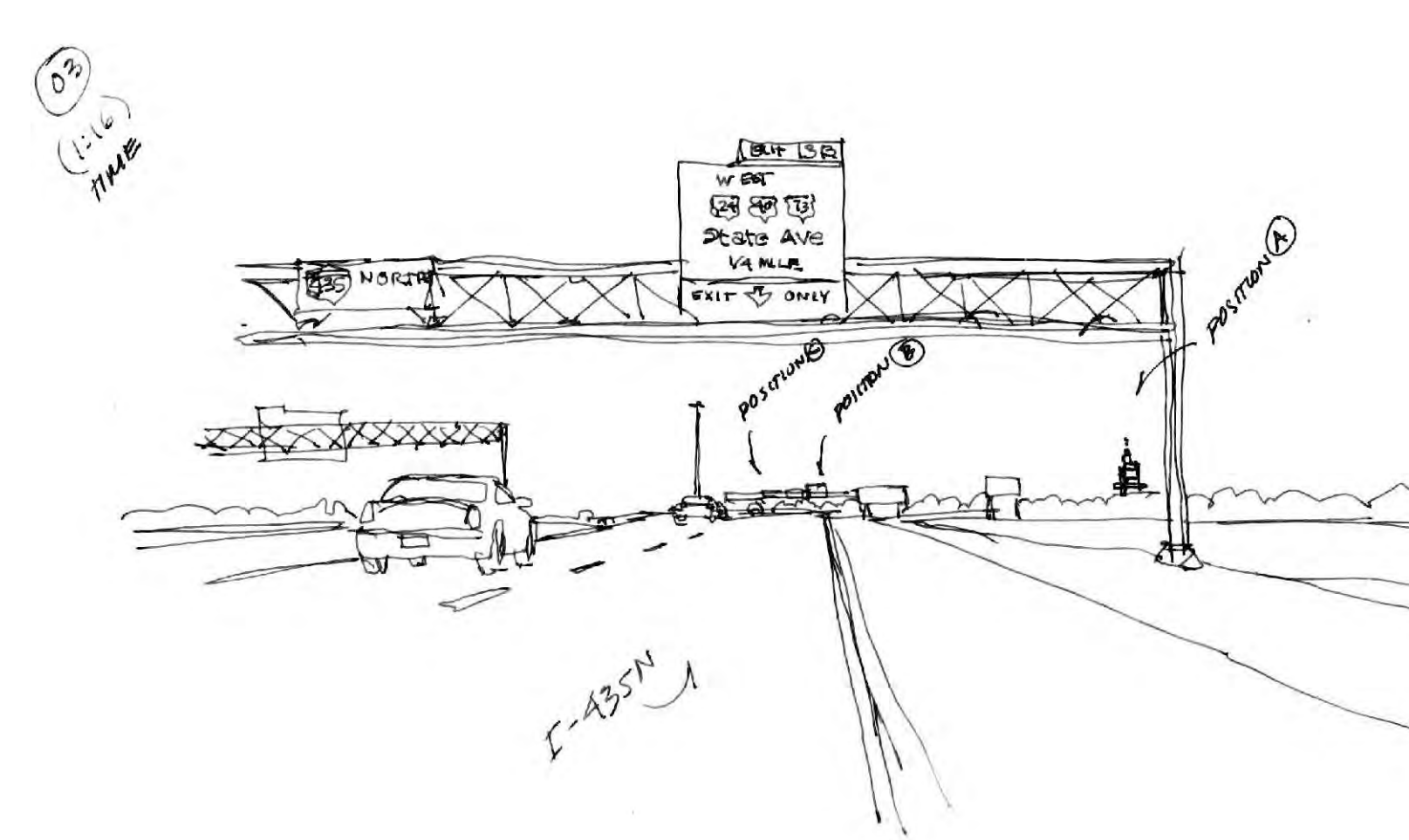
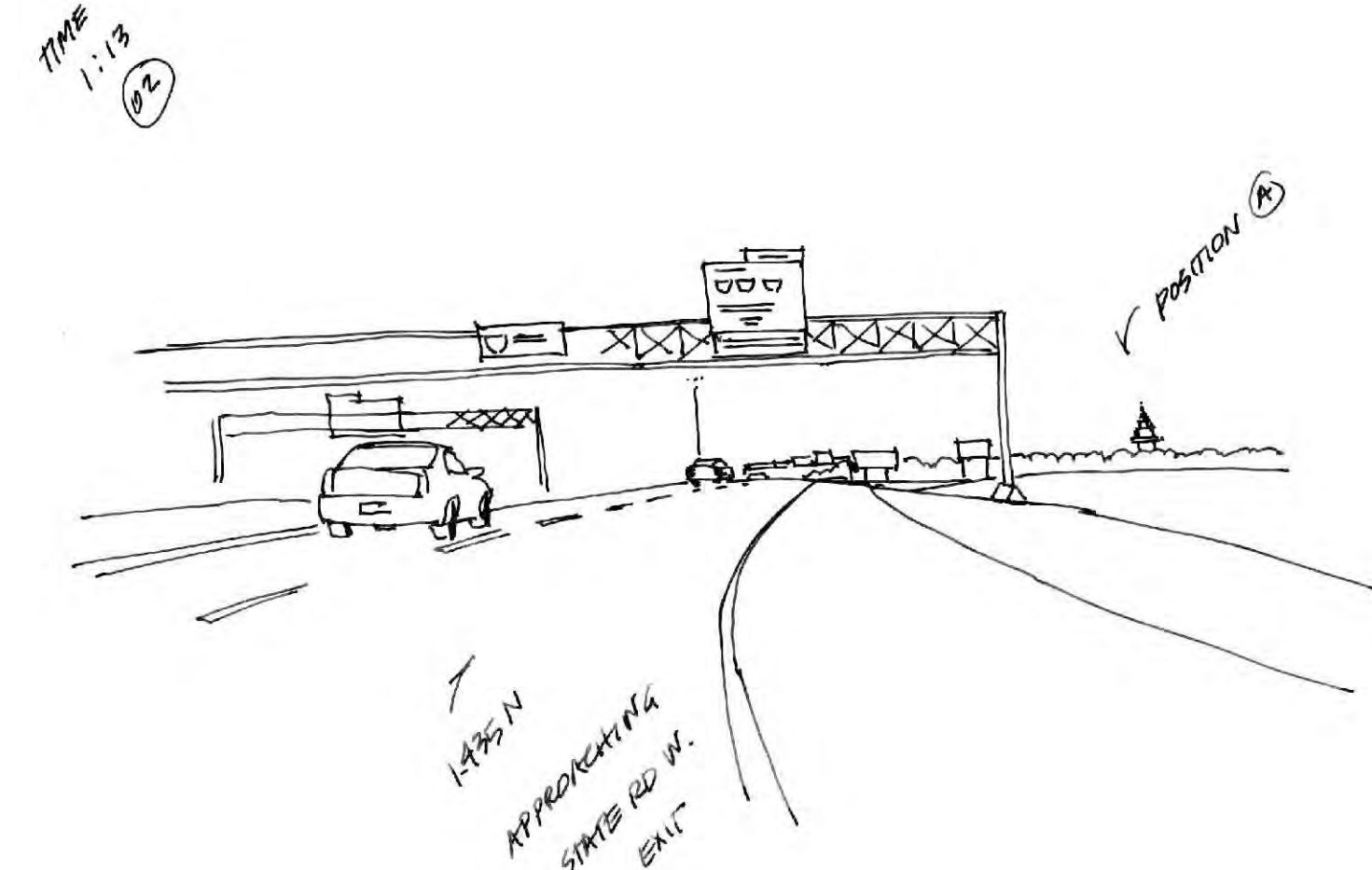
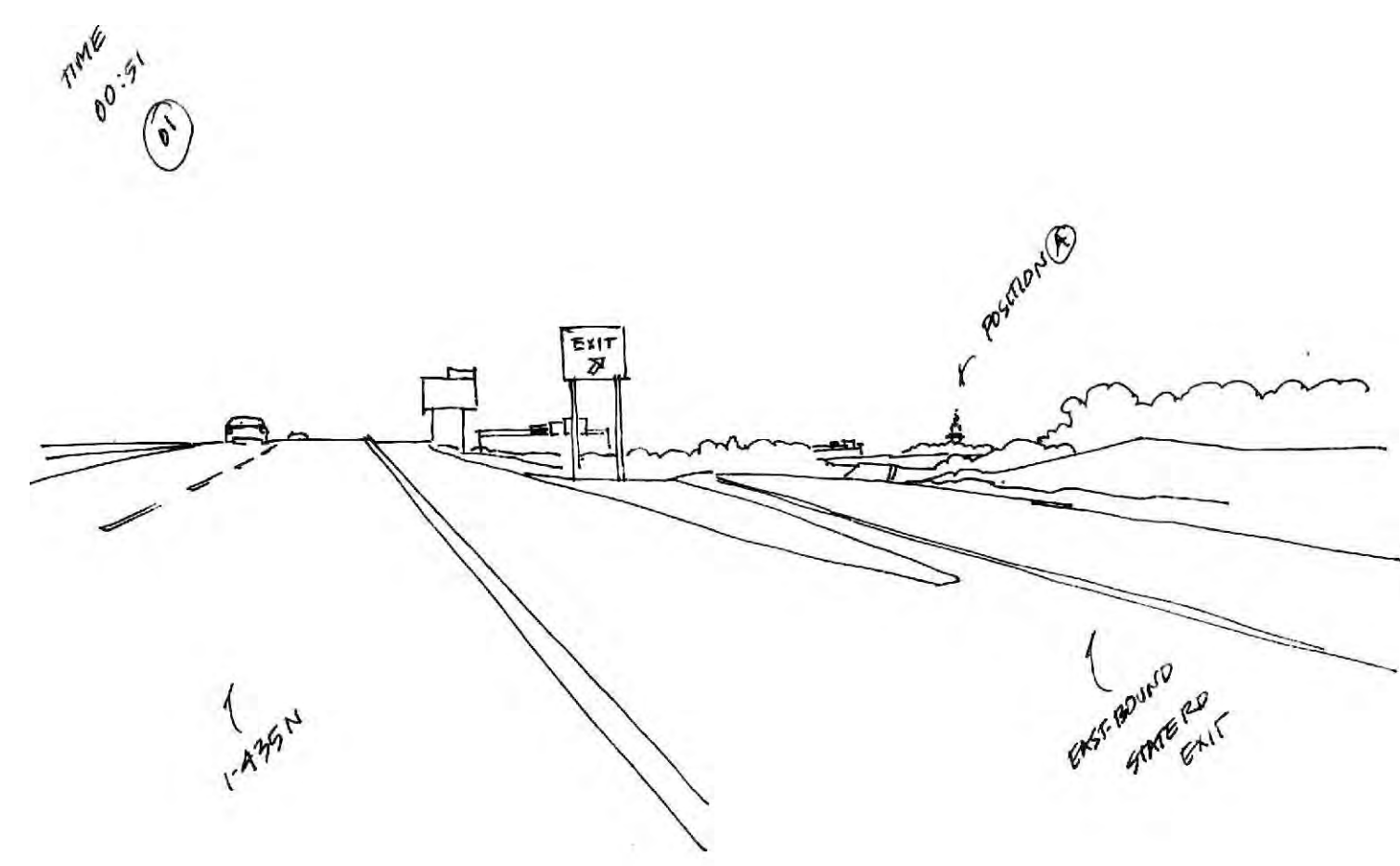


Using Reclaimed Materials
 Surface treatments and iconic graphics add character and quick identification



Strong Identifiers
 Dramatic imagery and sculpted form heighten fun and anticipation





I-435 Views

This is a preliminary study of possible locations for the Primary Identifier element that would be seen by North bound Interstate drivers as they approach the Schlitterbahn property.

The sketches were created from video taken heading North on the I-435 corridor toward the Parallel road exit.

Trees on the SVV property were left in the sketches to provide reference and scale.

The relocated power line poles along the Western perimeter of the SVV property are shown in the sketches as single masts.

Views numbered 1 through 5 are located on the site plan.

Views 01 through 03 are taken from locations to the South of the area covered on the plan.

The Spanish tower is sketched in at positions A, B, and C as indicated on the plan.

Position A2, as indicated on the plan, is an alternate location for the Primary Identifier, and is not shown in the sketches.