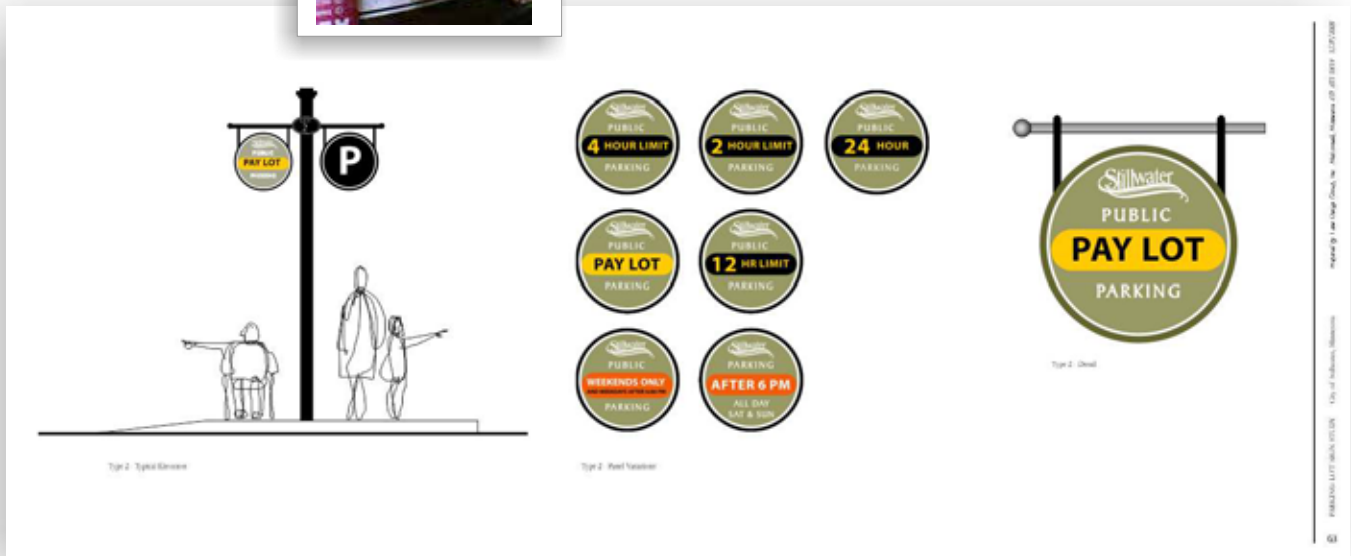
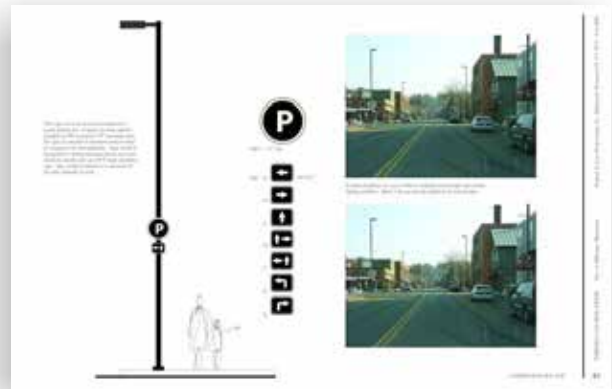




Stillwater Streetscape Improvements

Stillwater, Minnesota

The City of Stillwater asked us to help clean up their image by designing some new parking lot signs for their 13 parking lots. They felt the old red and white signs used by the parking lot management firm were ineffective and ugly. The unique design problem was that the lots all had different time limits depending on their proximity to the main street shops. Additionally some lots were pay lots during the summer months. The design successfully dealt with these issues using modular disks assembled on a Victorian style pipe and post detail that allowed the signs to be changed seasonally and swing in the wind. The combination of function and style passed the Historic Review Committee and the Parking Facilities Committee with flying colors. We later designed a new modular parking attendant shelter for the larger pay lots.





Banners for Stillwater

Stillwater, Minnesota

The City of Stillwater asked us to come up with a banner design that would bring some life and interest to their downtown shopping district. We studied the conditions and used photo simulation to present our recommendations. They liked all three designs and decided to use two of them but limit the use of the flag banner to the summer starting at the 4th of July. Today they have decided to keep the flag banners up year around and stagger the patterns using both designs, year around. Their subtle movement adds interest to the streetscape and contributes to the energy of this eclectic destination retail district.

As a special promotion piece, we designed a temporary banner that spanned the main street to promote the North end businesses. This banner was sponsored by the Chamber of Commerce.

